2022 was a year of recovery. A tentative time when the world seemed to cautiously emerge from the prior two years of COVID-19 pandemic living. Slowly but surely, we experienced the return of “normalcy” in our daily lives and routines – albeit clearly a new normal.

For PDSA and the ITP community, the pandemic represented an intense period of concern and fear as we found ourselves facing unique challenges compounded by the potentially life-threatening impact of both the COVID-19 virus and its vaccines on platelet counts.

PDSA sprang into action to address the ITP community’s most pressing needs through the creation of a COVID-19 information hub on pdsa.org, the timely release of helpful resources and research, hosting of interactive webinars with ITP and immunology experts, creation of COVID-19 surveys within our ITP Natural History Study Patient Registry to inform crucial research, and the transition of critical support programming, including ITP Conferences 2020 and 2021, ITP Patient Connect support groups and Pump It Up For Platelets! awareness/fundraising events, to virtual formats. Additionally, PDSA’s Medical Advisors provided invaluable guidance to both the medical community at large and to the smaller ITP patient/healthcare community through ongoing consensus statements on COVID-19 and ITP. Without question, 2020 and 2021 were the busiest two years in our history.

Having navigated these challenging waters, PDSA is forever changed and we are all the better for it. The pandemic taught us to be nimble and to think creatively about the ways we serve and support our constituents. Our efforts resulted in expanded reach, new partnerships, increased engagement, and greater impact for the ITP community. Today, we continue to offer a hybrid design for our support groups and Pump It Up For Platelets! events. And though our conferences are once again in-person, we have expanded our programming to include a virtual component in the form of on-demand recordings of select conference sessions for PDSA members. I’d be remiss not to also highlight the ongoing personal impact of PDSA’s work. Throughout 2022, we leveraged our resources to connect ITP patients and their care teams with PDSA Medical Advisors for guidance, advocated for patients with industry partners to help them gain access to treatments, and contributed the patient voice to clinical research and scientific publications, bringing forth health-related quality of life issues most meaningful to patients.

This is the power of PDSA and it is fueled by the involvement and generosity of people like you. The Impact Report provides us the special opportunity to formally recognize the significant impact that YOU, our members, donors, and volunteers had on our ability to serve the ITP community in 2022.

On behalf of the PDSA Board of Directors, Medical Advisors, and staff, I thank you. We look forward to our continued partnership in the coming year.

Sincerely,

Caroline Kruse
President and CEO
### PDSA BY THE NUMBERS

**24 Years**  
of serving and giving voice to the ITP patient community

![Platelet Disorder Support Association](image)

**3 Websites**  
- PDSA.org
- ITPwalk.org
- GlobalITP.org

**1,443 Members and Donors**  
whose charitable giving helped PDSA fulfill its mission and serve the greater ITP community

**3 ITP Research Grants**  
totaling $50,000 awarded to fund original patient-centered ITP studies, increasing our research funding impact to a total of 17 grants and $310,000

**163 Children with ITP participated in the POKE-R Club**, designed to ease the fear of injections or “needle phobia” resulting from frequent blood draws and treatments

**ITP Research Grants totaling $50,000**  
sustained by ITP patients, PDSA’s support group program expanded to 61 groups in 32 states, 2 Canadian provinces and 2 countries

**3 Websites**  
- PDSA.org
- ITPwalk.org
- GlobalITP.org

**63,000+ total visitors**  
to our websites each month

**840 patients**  
participated in PDSA’s COVID-19 & ITP Research Survey, a global collection of patient-reported data to highlight the impact of COVID-19 and its vaccines on the ITP patient community

**14 Medical Advisors**, internationally renowned clinicians and researchers, all specialists in ITP

**1,443 Members and Donors**  
whose charitable giving helped PDSA fulfill its mission and serve the greater ITP community

**71 $1,000+ Circle of Hope Donors**  
provided leadership support to advance PDSA’s efforts

**225+ pages of content**  
for ITP patients

**840 patients**  
participated in PDSA’s COVID-19 & ITP Research Survey, a global collection of patient-reported data to highlight the impact of COVID-19 and its vaccines on the ITP patient community

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**163 Children with ITP participated in the POKE-R Club**, designed to ease the fear of injections or “needle phobia” resulting from frequent blood draws and treatments

**17 Pump It Up for Platelets! awareness and fundraising events** were held, attracting 800+ participants and raising over $237,190 for PDSA programs and research

**2,200 patients**  
enrolled in PDSA’s ITP Natural History Study Patient Registry

**PDSA’s Patient Helpline**  
received more than 600+ patient calls regarding from patients seeking helpful resources and information

**12 informational booklets on ITP**  
for adults, teens, children, and women translated into 11 languages

**1,800+ new members**  
of PDSA’s closed Facebook Group, bringing participant total to more than 19,896 members

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The Barbara and Peter T. Pruitt Jr. ITP Research Awards

Each year, the PDSA Research Program awards up to three $20,000 research grants to investigators conducting innovative ITP patient-centered studies. These awards are given in honor of longstanding PDSA champions Barbara and Peter Pruitt. Funding of the Research Program is provided through gifts made to the 20/20 ITP Research Campaign.

2022 Research Awards

Project Title: **Heavy Menstrual Bleeding and its Effect on Quality of Life in Adolescent Girls with ITP**  
Investigator: Megan C. Brown, MD, MSc  
Institution: Emory University and the Children’s Healthcare of Atlanta

Project Title: **Centering Youth Voices and Experiences: Improving the Quality of Life Among Adolescent Patients Living with Chronic Immune Thrombocytopenia (ITP)**  
Investigator: Maria De Jesus, PhD  
Institution: American University, Washington, DC

Emerging Research on ITP from the 2022 American Society of Hematology (ASH) Annual Meeting

The 64th American Society of Hematology (ASH) Annual Meeting and Exposition was held in New Orleans, Louisiana, December 2022. As the premier meeting for hematologists around the world, the 2022 event attracted thousands of clinicians, scientists, and industry partners to share groundbreaking research in the field of hematology.

In conjunction with the ASH meeting, PDSA hosted the annual Friday Morning ITP Breakfast, coordinated by PDSA and four of PDSA’s Medical Advisors, James Bussel, MD; Nichola Cooper, MD; Michele Lambert, MD; and John Semple, PhD. The 2022 ITP breakfast meeting featured nine hematology experts who presented on current ITP-related research.

James B. Bussel, MD, ITP Young Investigator Award

The James B. Bussel, MD, ITP Young Investigator Award was established in 2017 to honor PDSA Medical Advisor Dr. Bussel for all he has done and continues to do to make a difference in the lives of ITP patients and their families, and to recognize his countless contributions to mentoring and advancing the scientific careers of promising clinical investigators. This competitive award is funded and distributed annually by the PDSA research team to support excellence in academic ITP research. Chosen young investigators receive a $10,000 scholarship to complete their study.

2022 ITP Young Investigator Award

Project Title: **External Validation of a Clinical Prediction Model for the Diagnosis of Immune Thrombocytopenia**  
Investigator: Syed Mahamad  
Institution: McMaster University in Hamilton, ON, Canada

PDSA Presents at the European Hematology Association (EHA) 2022 Congress

The European Hematology Association (EHA) held its first hybrid meeting since the start of the pandemic. The in-person meeting, held June 9-12, 2022, in Vienna, Austria, provided an opportunity for expert knowledge and experience gained worldwide to come together in one space. Several cutting-edge posters and oral presentations were presented with a focus on immune thrombocytopenia (ITP). PDSA was pleased to present an abstract at the meeting, titled, “Risks for a Platelet Count Drop: COVID-19 & ITP Data From the Platelet Disorder Support Association (PDSA) Patient Registry.”
Throughout 2022, PDSA Staff and Medical Advisors continued to lead the way for the ITP community by working collaboratively to conduct and co-author the following patient-centered research studies, abstracts, posters, and presentations:

“Fear Of A Platelet Count Decrease Should Not Prohibit Those With Immune Thrombocytopenia (ITP) From Becoming Fully Vaccinated: SARS-CoV-2 & ITP Data From The Platelet Disorder Support Association Patient Registry” and “Platelet Count Decreases and COVID-19 in ITP: Data From the Platelet Disorder Support Association (PDSA) Registry” – two original abstracts and posters coauthored by PDSA Medical Advisors Michele Lambert, MD, MSTR; James B. Bussel, MD; and PDSA President and CEO Caroline Kruse; Research Advisor Alexandra Kruse, MD; and Research Program Manager Jennifer DiRaimo were presented at the European Hematology Association (EHA) 2022 Congress in Vienna, Austria.

“Patient Community Building in Rare Diseases: The Invaluable Role of Technology as a Lifeline of Information, Support, and Community through the COVID-19 Pandemic” – a poster abstract coauthored by PDSA President and CEO Caroline Kruse, Research Manager Jennifer DiRaimo, Director of Development and Communications Teri Howe, Programs and Marketing Associate Emily Innes, and Director of Programs and Events Jody Shy was presented at the 2022 National Organization for Rare Disorders (NORD) Rare Diseases and Orphan Products Breakthrough Summit in Washington, DC.

“Why Data Matters and What You Can Do With It” – a presentation given by Caroline Kruse at the 2022 National Organization for Rare Diseases’ (NORD) Rare Diseases and Orphan Products Breakthrough Summit in Washington, DC.

“COVID-19 Vaccination in Children and Young Adults with Immune Thrombocytopenia (ITP): Preliminary Data from the Platelet Disorder Support Association (PDSA) Patient Registry” and “Does IVIG Use Reduce the Risk of Contracting SARS-CoV-2 in Patients with Immune Thrombocytopenia: Data from the Platelet Disorder Support Association (PDSA) Patient Registry” – two original abstracts and posters coauthored by James B. Bussel, MD; Caroline Kruse; Alexandra Kruse, MD; and Jennifer DiRaimo were presented at the 2022 American Society of Hematology (ASH) Annual Meeting and Exposition in New Orleans, LA.

I actually work in patient engagement for clinical trials and have used you all as examples in discussions at work about the importance and role of advocacy organizations in helping people navigate a diagnosis. You do it so, so well. – Lindsey W.

You have helped me a great deal. I have had the disorder since late 2018. The more research the better. I went to a conference early in my diagnosis and it helped a great deal. Also the magazine and website. Keep up the great work. – Valerie L.
PDSA Medical Advisor Douglas Cines, MD, Selected as 2022 Recipient of the McMillan Award

PDSA Medical Advisor Douglas Cines, MD was given the 2022 McMillan Award at the annual Friday ITP Breakfast, the premier scientific event hosted by PDSA at the beginning of the American Society of Hematology (ASH) Annual Meeting & Exposition in December 2022. This award was established by the PDSA Medical Advisory Board in 2021 in honor of one of PDSA’s first medical advisors, Robert McMillan, MD, and is given to an individual in the ITP community who emulates the late Dr. McMillan with similar generosity of mind and heart as well as a passion for improving the lives of patients with ITP through basic or clinical research or service.

PDSA staff Brenda Foster (L) and Jody Shy (R) manned the PDSA booth for our first in-person scientific meeting in three years.

Advocacy in Action 2022

American Society of Pediatric Hematology/Oncology (ASPHO) Conference

PDSA was proud to share its mission and resources with attendees of the 2022 ASPHO Conference in Pittsburgh, Pennsylvania, in May 2022. The conference connected and inspired attendees in their work to research and cure pediatric cancers and blood disorders.

Thrombosis & Hemostasis Societies North America (THSNA) Summit

THSNA held its 5th comprehensive scientific meeting in Chicago, IL, August 2022, with 800+ healthcare professionals and coagulation scientists. PDSA is one of THSNA’s 14 collaborating non-profit organizations dedicated to thrombosis and hemostasis issues and our President and CEO Caroline Kruse serves on the THSNA Board of Directors.

Caroline Kruse with an ITP nurse from New Orleans at THSNA Summit 2022.

Network for Rare Blood Disorders Organization (NRBDO)

PDSA Research Program Manager Jennifer DiRaimo facilitated an educational webinar through NRBDO in September 2022. A coalition of national patient groups in Canada, NRBDO was formed to share best practices in health care delivery for people with rare blood disorders. Jennifer is a board member at NRBDO representing PDSA and helping to further advocate for the needs of ITP patients in Canada.

Jennifer DiRaimo (top row, middle) and colleagues discuss their research programs.
ITP INTERNATIONAL ALLIANCE HOLDS 7TH ANNUAL MEETING

Members of the International ITP Alliance traveled quite a distance for an in-person meeting (the first since 2019!) prior to the start of ITP Conference 2022 in Seattle, WA. Nine global ambassadors representing seven countries: Australia, Brazil, Denmark, Israel, Italy, the Netherlands, and the US, along with some of our industry partners, joined together while additional ambassadors from Finland, New Zealand, and the UK joined over Zoom. The meeting was organized by PDSA and moderated by PDSA President and CEO Caroline Kruse.

PDSA PARTICIPATED IN THE FOLLOWING MEETINGS:

- American Society of Clinical Oncologists (ASCO) Annual Meeting
- American Society of Hematology (ASH) 64th Annual Meeting and Exposition
- 27th Congress of the European Hematology Association (EHA)
- Immunoglobulin National Society (IgNS) National Conference
- 2022 International ITP Alliance Meeting
- Living Rare, Living Stronger NORD Patient and Family Forum
- National Organization for Rare Disorders (NORD) 2022 Rare Diseases and Orphan Products Breakthrough Summit
- Network of Rare Blood Disorders Organization (NRBDO) educational webinar
- Thrombosis and Hemostasis Societies of North America (THSNA) Summit

ADVOCACY PARTNERSHIPS

Collaborations are critical to achieving our common mission of improving the lives of the people we serve.

The Autoimmune Association
A-Plus – American Plasma Users Coalition
ASH – American Society of Hematology
Blood Health Network
CORD – Canadian Organization for Rare Disorders
CPAG – Coalition of Patient Advocacy Groups
EHA – European Hematology Association
FDA Alliance
Genetic Alliance
IAPO – International Alliance of Patients’ Organizations
ICON – Pediatric ITP Consortium of North America
Immunocompromised Collaborative
NORD – National Organization for Rare Disorders
NRBDO – Network of Rare Blood Disorder Organizations
PPTA – Plasma Protein Therapeutics Association
THSNA – Thrombosis & Hemostasis Societies of North America

With PDSA, I got answers, support, and a sense of peace...and I felt encouraged to be an active participant in my care with my medical team.
– Tracey

I can’t tell you how grateful I am that I signed up to become a member and that I was sent the patient packet of information. The info. has totally relieved my anxiety about ITP. I think it’s because I no longer feel alone.
– Aileen H.
The much-anticipated in-person ITP Conference 2022 was a great success! More than 160 attendees, from 10 countries and 25 states, traveled to Seattle, Washington, for the invaluable opportunity to gather as a community, reconnect with and learn from one another, and reap the natural benefits of this shared experience. A robust agenda of both large and small group sessions was led by PDSA’s Medical Advisors and other medical professionals and offered attendees a wealth of information.

In honor of National ITP Awareness Month (September), PDSA was pleased to offer its members exclusive access to select recorded content from ITP Conference 2022, plus a special Live Q&A webinar with PDSA Medical Advisors. Conference coverage was released on Friday, September 30 (Sport Purple for Platelets Day!) and the webinar brought a close to our full agenda of awareness month activities.

PDSA Administrative Director Brenda Foster and ITP patient and PDSA volunteer extraordinaire Sharon Morgan managed The Platelet Store, a popular spot for conference attendees to pick up clothing, awareness items, educational materials and jewelry—including exclusive medical ID bracelets.

PDSA Director of Programs and Events Jody Shy (R) and trusty volunteer, daughter Allison (L), welcomed conference attendees and provided information on the full agenda of sessions and events.

Larger sessions planned for all conference attendees were held in the ballroom.
The PDSA continues to amaze me with all they do for the ITP community. You do a fabulous job! Thank you so much!

I was glad to meet people in the area where I live. They were friendly and it was nice to share stories.

Most of all this conference has helped nudge my 18-year-old daughter along a path of lifelong learning.

ITP specialist and PDSA Medical Advisor Michael Tarantino, MD, and a representative from The Bleeding and Clotting Disorders Institute presented “Living with ITP” in the large ballroom.

Between conference sessions, the Exhibit Hall of industry partners was a busy and helpful space for attendees to learn more about available ITP treatments.

Small breakout sessions led by PDSA Medical Advisors offered more intimate conversations and time for personal Q & A.

Thank you for organizing this wonderful event. First time being here!

Incredible conference – thank you! The medical advisors are so special to spend their time with us.

A PDSA Research Coordinator Kevin Won shares PDSA’s comprehensive collection of educational booklets and resources on ITP with conference attendees.

A popular session each year is the Patient Panel in which ITP patients share the ups and downs of their ITP journeys.

Attendees appreciate the opportunity to have fun at the photo booth!

The Mayer family, from Bergisch Gladbach, Germany, joined us in Seattle for this year’s premier patient event – marking the third time they’ve attended an ITP Conference!

A physician panel of PDSA’s Medical Advisors and world-renowned clinicians on ITP (L to R) Howard Liebman, MD; Diane Nugent, MD; John Semple, PhD; Craig Kessler, MD; David Kuter, MD; Terry Gernsheimer, MD; Ilene Weitz, MD; and Jim Bussel, MD gathered on stage to answer patient questions and share their expertise on ITP during the popular ITP in Adults: Q & A session.
Patient Resources on PDSA.org

In 2022, PDSA’s comprehensive collection of ITP resources available on PDSA.org was expanded to include the following helpful information:

Genetics & ITP
New Genetics & ITP resource pages, with important information on the basics of genetics, hereditary vs non-hereditary ITP, genetic testing, and inherited ITP syndromes, were added to help patients understand the importance of knowing family health history.

ITP Treatment Tables
One-page treatment table handouts, with essential treatment-related details on current ITP therapies for both children and adults, are now available and easy to use! These downloadable tables were co-developed with PDSA Medical Advisors and the Pediatric ITP Consortium of North America (ICON) to help inform treatment decisions.

PDSA Canada
As the premier advocacy organization in North America for patients with ITP and other platelet disorders, PDSA continues to expand its presence and resources to support our Canadian patient, caregiver, and clinician community. The PDSA Canada webpage, www.pdsa.org/canada, has been updated and now offers an expanded collection of helpful resources and information on ITP news, research, support groups and patient meetings, and our advocacy efforts in Canada.

I was reading the latest issue of Platelet News … and the treatment tables caught my eye … Those are extraordinarily well presented and the tables are a great bonus.

– Mat H.

It has been quite a roller coaster. We are so appreciative of all you and the PDSA do. It has been an excellent source of information and comfort!

– Lloyd D.

Educational Booklets

PDSA’s library of free educational booklets help those living with ITP better understand and manage their diagnosis with the most current information. In 2022, we updated the Health Insurance and Assistance Programs for ITP Patients and The Role and Function of Platelets in ITP publications. We also released three new translated booklets: ITP and The Female Lifecycle in Hebrew, and ITP in Adults in both Arabic and Hindi. These publications grew our collection of translated resources to a total of 32 booklets in 11 languages.
EDUCATION & SUPPORT

ITP Patient Connect Support Groups – A Welcoming and Encouraging Space

PDSA’s very first support group meeting in 2003 established an enduring and valuable program that continues to expand its reach and touch the lives of ITP patients and caregivers. Today, PDSA’s ITP Patient Connect program is an active collection of patient-led support groups who meet to offer encouragement, share personal experiences, and learn from one another. This program served as an invaluable patient resource during the pandemic, moving to a virtual format and including PDSA Medical Advisors as guest speakers to offer timely information on the COVID-19 virus and vaccines.

By 2022, ITP Patient Connect had blossomed to 61 ITP support groups, in 32 US states, 2 Canadian provinces, and 2 countries, who held a combined total of 65 in-person, virtual, or hybrid meetings with 1,200+ patients and caregivers participating.

In 2022:

- 61 ITP Support Groups
- ITP support groups in 32 US states, 2 Canadian provinces, and 2 countries
- 65 in-person, virtual, or hybrid meetings with 1,200+ patients and caregivers participating.

2022 PDSA College Scholarship Winners!

**$1,500 RECIPIENT**

Natalie Maier
Gastonia, NC
University of North Carolina – Chapel Hill

**$1,000 RECIPIENT**

Amber Zeng
Huntington Beach, CA
University of California – Los Angeles

**$250 BOOK AWARD RECIPIENTS**

- Allyson Carter
  Houston, TX
  Texas A&M University

- Genevieve Flanagan
  Peoria, IL
  Southwestern Illinois College

- Mackenzie Innis
  Pekin, IL
  Drake University

**$750 RECIPIENT**

Catherine Klapeheke
Rochester, NY
University of Rochester

- Annika Little
  Victoria, British Columbia
  University of Victoria

- Ria Marsh
  Dallas, TX
  Texas State University

Being diagnosed with ITP is scary for anyone, but even more so for kids, especially with the ongoing testing and needle sticks that they must endure. Created to help alleviate the stress, pain, and anxiety of frequent needle pokes, the POKE-R Club for Kids program is an exclusive benefit for children of PDSA members in the U.S. and Canada. Pediatric POKE-R Club members receive a special collection of positive reinforcement resources designed to improve their ITP experience, including a Buzzy® bee, a special pain relief device that combines cold and vibration to help eliminate or inhibit needle pain.

PDSA’s ITP POKE-R Club welcomed 19 new members in 2022. 163 children, ages 1 to 18, were enrolled in this special program, representing 37 states, 4 provinces and 2 countries!

“Thank you again for sending the packet … we used the bee for the blood draw today… it worked really well! No tears. [My daughter] loved the other goodies in the bag and was fascinated by the pictures of the platelets. You are doing such important work.”

– Lindsey W.

www.pdsa.org | 11
AWARENESS & OUTREACH

Social Networking

👍 14,958
Followers of the PDSA Facebook Page

👍 19,896
Facebook Group Members

📸 2,719
Instagram Followers @PDSA_ITP

🐦 1,787
Twitter Followers @PDSA_ITP

📺 237,548
YouTube Video Views PDSAorg

1,244 subscribers

🔗 11,455
PDSA.org Discussion Group Members

I would like to thank you for your leadership and dedication to all of us who are dealing with ITP. The PDSA has been an invaluable resource to many, especially during the last three years of Covid-19. Your organization really stepped up during the pandemic, and I for one am very appreciative for all that you have done. Thank you!

– Rich W.

Research and education [are] key.

ITP awareness goes beyond September!

pdsa.org

43,863
Unique Visits per Month

57,546
Total Visits per Month

ITPwalk.org

1,016
Unique Visits per Month

2,108
Total Visits per Month

GlobalITP.org

2,360
Unique Visits per Month

3,655
Total Visits per Month

It is #purpleforplatelets day!!! My cutie is rocking her purple like the champ that she is!
Awareness Month and Sport Purple for Platelets Day Demonstrates #ITPKnowledgesPower!

ITP Awareness Month 2022 celebrated advancements in the understanding of ITP and the strength of our community. Throughout the month of September, ITP patients, caregivers, friends and family, and professional partners and advocates shared what they want people to know about ITP and sported purple to raise awareness, empower ITP patients, and honor the global network of people working together to improve outcomes for those living with ITP.
COMMUNITY EVENTS

2022: A Successful Year for Pump It Up For Platelets!

The 2022 Pump It Up For Platelets! fundraiser program was a great success as it welcomed a variety of creative in-person, virtual, and hybrid events! And the ITP community demonstrated its commitment by actively coming together to raise awareness for ITP and funding for PDSA programs and research.

TOTAL RAISED: $237,190

# OF Events: 17 Pump It Up For Platelets! events were held in the US and Canada

TOTAL PARTICIPANTS: 800+
Pump It Up For Platelets!
Thousand Oaks, CA
$1,505
Organizer: Amgen

Pump It Up For Platelets!
Columbus, OH
$38,091
Organizers: Ashley and Greg Randolph

Pump It Up For Platelets!
Cranberry Twp, PA
$4,129
Organizers: Brooklyn, Kristen, and Steve Tomczak

Pump It Up For Platelets!
Detroit, MI
$7,540
Organizer: Tracey Parker

Pump It Up For Platelets!
London, ON
$5,535
Organizers: Jennifer and Luigi DiRaimo

Pump It Up For Platelets!
New York City, NY
$11,764
Organizer: Stephanie Halperin

Pump It Up For Platelets!
Orange County, CA
$1,400
Organizer: Cathy Aldama

Pump It Up For Platelets!
South San Francisco, CA
$10,025
Organizer: Rigel Pharmaceuticals

Appalachian Trail Hike
$5,543
Organizer: Jordyn Sak

Devon Bowl
$14,131
Organizers: Donna and Kent Winter

Eileen’s Specialty Cheesecake Fundraiser
$1,299
Organizer: Joseph Ponte

Pedal For Platelets
$2,500
Organizer: Michael Tarantino, MD

Putting for Platelets
The Villages, FL
$1,600
Event Organizers: Marcia and Jim Freed

VandeVelde Fundraisers
Columbus, OH
$17,435
Event Organizers: Jessica, Cody, and Peyton VandeVelde

_PDSA has been my lifeline!!
I have had ITP for over 20 years, attended several meetings, and learned so much!!_

— Linda M.

Discovering PDSA has inspired me to share my story. When I thought I was alone and no one quite knew about my ITP, researching about PDSA and hearing other people’s experiences encouraged me.

— Kaitlyn
It is through the thoughtful generosity of so many that PDSA is able to fulfill its mission of enhancing the lives of people with ITP and other platelet disorders through education, advocacy, research and support. Each year, thousands of individuals, organizations, corporations, and foundations provide meaningful support through charitable gifts, membership, tributes in memory or honor of family and friends, sponsorships of programs, and special events.

Every gift is important and truly appreciated. The following lists recognize those who stepped forward to support our efforts in 2022.

**CORPORATIONS AND FOUNDATIONS**

<table>
<thead>
<tr>
<th>Name</th>
<th>Amount</th>
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<tr>
<td>AmazonSmile Foundation</td>
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<td>UCB Pharmaceuticals, Inc.</td>
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<td>Malcolm Hewitt Wiener Foundation</td>
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**MATCHING GIFT COMPANIES**

- Benevity Fund
- PayPal Giving Fund
- YourCause, LLC
Gizella Gabany  
Grace Property Management  
Danielle Greaves  
Sonya Hall Turner  
Stephanie Halperin  
Andrew Haukebo  
Jinny Hayes  
Andrew Hromyak  
Tai Hu  
Brittany Hughes  
Tim Johnson  
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Keraz Transportation, Inc.  
Suzanne and Jeff Kerner  
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Adrienne Lapchuk  
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Bruce Levine  
Cathy Lungen  
Jill and Dan Lyons  
Michael Mulder  
Judie Murdock  
Tyler Music  
Sandra Noykoff  
Adrienne Offenberg  
Shawn-Lane O’Neil  
Tracey Parker  
Susan and Dale Paynter  
Stasia Randolph  
Lisa Rateman  
Jana Resch  
Sharon and David Roberts  
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Marlyce and James Rysavy  
Carrie Safford  
David Seidl  
Debbie and Thomas Serra  
Beth Siegelbaum  
Joseph Stearns  
Bunnie Stevenson  
Sachiko Terribile  
Theresa Thower  
William Travis  
Jessica and Cody VandeVelde  
Tamar Vanek  
Ronald Virgin  
Darlene Weinmann  
Marshall Wise  
Wyland Elementary School  
Lucy Yan  
Angelita Angelo-Levitt  
Bradley Ashby  
Brent Ashby  
Julie Askins  
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Sharin Austin  
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Daniel Bahls  
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Julie Denton  
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Kimberly Dobbins  
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Tiffany and John Donovan  
Courtney and Erik Douglas  
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Helen Ando

**How The Funds Were Used**

- **27%** Corporate Sponsorships & Grants  
- **15%** Contributions  
- **15%** Sales, Investment Income and Other Revenue  
- **9%** General & Administrative  
- **9%** Fund Raising  
- **82%** Programs

**Contributions** $287,508  
**Corporate Sponsorships & Grants** $503,941  
**Conference Fees** $373,825  
**Membership Dues** $154,018  
**Research Donations** $273,804  
**Sales, Investment Income & Other Revenue** $275,975

**Total** $1,869,071

**Income Funding**

- **20%** Conference Fees  
- **8%** Membership Dues  
- **15%** Research Donations  
- **15%** Sales, Investment Income and Other Revenue

**Programs** $1,010,556  
**General & Administrative** $113,216  
**Fundraising** $108,899

**Total** $1,232,671

**Net Assets at end of Year (accumulated)** $4,815,642

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2022 CONTRIBUTIONS AND FINANCES

Thank you so much for mailing the Winter edition of The Platelet News; it arrived in such a timely manner for us. The “Ask the Experts” section was a real godsend as it clarified the updated guidance regarding COVID-19 and ITP and gave recommendations on how to proceed.

– Mary S.
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PDSA remains committed to operating accountability and transparency. We are proud to be accredited by the Better Business Bureau; recognized as a Gold Level participant by GuideStar; and designated as an official “Give with Confidence” charity by Charity Navigator.

RESEARCH @ PDSA
The key to unlocking a cure

Help PDSA put RESEARCH to work for the ITP community.

Patient-led and patient-centered since 1998, PDSA has played a critical role in unifying the global ITP community with two steadfast goals in mind:

- Improving ITP patient quality of life, and
- Finding better treatments and a cure for this rare bleeding disorder

We've come a long way!

Over the past 25 years, we have made great strides in accelerating ITP research.

Together, we will bring about change for the ITP patient community.

YOUR donation to the PDSA ITP Research Program strengthens our efforts.

Donate to PDSA’s ITP Research Fund Today at pdsa.org/20-20research
Learn more about PDSA’s ITP Research Program at pdsa.org/research