

2021 IMPACT REPORT











FROM THE PRESIDENT AND CEO

I am pleased to share with you PDSA's 2021 Impact Report. Formerly known as the "Annual Report," this publication has been renamed to more accurately reflect its content – a summary of PDSA's extensive efforts, activities, reach, and overall impact on the ITP and other platelet disorder community over the course of the last year. And what a year it was.

2021 brought with it continued uncertainty in the face of the COVID-19 pandemic. And while the roll-out of vaccines offered the world great hope, it also presented additional concerns for those living with autoimmune disorders like ITP. Recognizing the dire need for research and information in this space, PDSA took the lead by accelerating research and educating patients, caregivers, and clinicians on the impact of the COVID-19 virus and its vaccines on the ITP population. Our Medical Advisors and staff remained vigilant in response to the heightened needs of the ITP community, providing ongoing guidance, data, and support.



Simultaneously, we watched the ITP community stand tall amidst the ongoing confusion and fear surrounding the pandemic – with many of you also stepping forward to support PDSA and the ITP patient community. From hosting creative and online fundraisers to facilitating much-needed virtual support group meetings; from participating in the COVID-19 & ITP Research Survey to serving as conference ambassadors; and from supporting PDSA as members to advancing our research efforts as donors to the 20/20 ITP Research Campaign, the ITP community demonstrated its unwavering commitment, resilience, and fortitude each and every day.

PDSA exists to serve the ITP community as a beacon of hope and support. We rely on your invaluable involvement to be successful, and this Impact Report provides us the perfect opportunity to formally recognize the significant impact that YOU, our members, donors, and volunteers have had on our ability to serve the ITP community. We are stronger together.

Thank you for your steadfast support of PDSA and the ITP community. We look forward to our continued partnership and the growing impact we will have together.

Sincerely,

Caroline Kruse President and CEO

Carolin Kruse

Mission

The Platelet Disorder Support Association is dedicated to enhancing the lives of people with immune thrombocytopenia (ITP) and other platelet disorders through education, advocacy, research and support.

About PDSA

The Platelet Disorder Support Association is the leading ITP advocacy organization in North America. Each day, PDSA serves the worldwide ITP community of patients, practitioners, caregivers, advocates, and key disease stakeholders, promoting their needs and uniting them on a global level. We build awareness, educate the global community, and provide critical connections and resources that empower patients to take charge of their disease and encourage practitioners to exercise patient-centered medical care.

PDSA BY THE NUMBERS

23 Years

of serving and giving voice to the ITP patient community



3 Websites



pages of content for ITP patients

75,000+ total visitors to our websites each month

1,866 **Members and Donors**



whose charitable giving helped PDSA fulfill its mission and serve the greater ITP community

The Circle of HOPE \$1,000+ Circle of Hope Donors provided leadership support to advance PDSA's efforts

3 \$20,000 Research Grants



were awarded to fund original patient-centered ITP studies, increasing our research funding impact to a total of 12 grants and \$240,000

Sustained by ITP patients,

PDSA's support group program expanded to 62 groups in 32 states, 2 Canadian provinces and New Zealand

527 patients participated in PDSA's COVID-19 & ITP Research Survey,

a global collection of patientreported data to highlight the impact of COVID-19 and its vaccines on the ITP patient community

Medical

internationally renowned clinicians and researchers, all specialists in ITP

Children with



ITP participated in the Poke-R Club, designed to ease the fear of injections or "needle phobia" resulting from frequent blood draws and treatments

73 Patient **Support Group Meetings**

were held with

1,100+ patient and caregiver participants

PDSA's 2021 **Virtual ITP Patient** Conference,

a celebration of hope, scientific

progress, and endurance of community, attracted

650+ participants from 48 US states and 23 countries

enrolled in

PDSA's **ITP Natural History Study Patient Registry**

700+ participants from 44 countries

across the globe tuned in for our

ITP Insights webinar series to hear from and interact with expert clinicians on pressing topics for the ITP community

Pump It Up for Platelets! events were

held, attracting 600+ participants and raising over **\$61,000** for PDSA programs and research



booklets on ITP

for adults, teens, children, and women translated into 7 languages

PDSA spearheads the

International ITP Alliance

32 delegates from 28 member countries

Advocacy Partners

with whom we collaborate to achieve our common mission of improving the lives of the people we serve

PDSA's Patient Helpline received more than 1,000 patient calls,

500+ regarding COVID-19 and ITP - and

staff directed patients to

helpful research findings, data, and resources



of PDSA's closed Facebook Group. bringing participant total to more than 18,000+ members



The Barbara and Peter T. Pruitt Jr. ITP Research Awards

Each year, the PDSA Research Program awards up to three \$20,000 research grants to investigators conducting innovative ITP patient-centered studies. These awards are given in honor of longstanding PDSA champions Barbara and Peter Pruitt. Funding of the Research Program is provided through gifts made to the 20/20 ITP Research Campaign.

2021 RESEARCH AWARDS



Project Title: **Evaluating** the prevalence of inborn errors of immunity in adult patients with immune thrombocytopenia Investigator: Sioban Keel, MD

Institution: University of Washington, Seattle, WA



Project Title: **Adolescents** and young adults with immune thrombocytopenia: toward new strategies – a project of the CARMEN, **OBS'CEREVANCE** and PARC-ITP Registry

Investigator: Alexandra Schifferli, MD Institution: University Children's Hospital of Basel, Basel, Switzerland



Project Title: **Deepening into** the physiopathology and stratification of immune thrombocytopenia (ITP) for more rigorous diagnosis, prognosis, and personalized treatment strategies

Investigator: Andrea Acebes-Huerta, PhD Institution: Platelet Research Lab at the Instituto de Investigacion Sanitaria del Prinicpado de Asturias (ISPA), Spain

James B. Bussel, MD, **ITP Young Investigator Award**

The James B. Bussel, MD, ITP Young Investigator Award was established in 2017 to honor PDSA Medical Advisor Dr. Bussel for all he has done and continues to do to make a difference in the lives of ITP patients and their families, and to recognize his countless contributions to mentoring and advancing the scientific careers of promising clinical investigators. This competitive award is funded and distributed annually by the PDSA research team to support excellence in academic ITP research. Chosen young investigators receive a \$10,000 scholarship to complete their study.

2021 ITP YOUNG INVESTIGATOR AWARDS



Project Title: *Immature platelet* fraction as a correlate of treatment response in ITP Investigator: Emily Harris, MD Institution: Boston Children's Hospital, Boston, MA



Project Title: *Identifying risk* factors for critical bleeding in patients with immune thrombocytopenia

Investigator: Emily Sirotich Institution: McMaster University, Hamilton, ON, Canada

"Your research has been so important to us as we considered my 17-year-old's course of action in getting vaccinated. ... It was so helpful for us to have these stats when we discussed direction with her hematologist."

- Elly M.

Emerging Research on ITP from the 2021 American Society of **Hematology (ASH) Annual Meeting**

The premier meeting for hematologists around the world, the 63rd American Society of Hematology (ASH) Annual Meeting and Exposition attracted thousands of clinicians, scientists, trainees, and pharmaceutical company personnel to share ground-breaking research in hematology. A time-honored tradition is the Friday Morning ITP Breakfast, hosted by PDSA, with presentations led by PDSA Medical Advisors James Bussel, MD; Nichola Cooper, MD; Michele Lambert, MD, MSTR; and John Semple, PhD, and 14 additional international experts.



ITP Summit

The 2021 ITP Summit: New Concepts in Mechanisms was held virtually through McMaster University in Ontario, Canada, and featured PDSA Medical Advisors Donald Arnold, MDCM, MSc, FRCPC and Michele Lambert, MD, MSTR, and PDSA President and CEO Caroline Kruse. More than 300 hematologists, immunologists, patient advocates, and researchers from across the globe attended.





PDSA Medical Advisors Dr. Arnold, Dr. Lambert, and Caroline Kruse participated in the Summit.

ITP Natural History Study Patient Registry COVID-19 & ITP Research Survey

In partnership with the National Organization for Rare Disorders (NORD), PDSA continued to administer the one and only ITP



Natural History Study Patient Registry, a global collection of patient data designed to inform ITP research and treatment development. During the pandemic, PDSA expanded the registry to include a specific COVID-19 & ITP survey to collect ITP patient experiences with COVID-19 infection and vaccination. Responses offered critical data on whether the virus and vaccines affect platelet counts and bleeding events and if ITP patients have unique risks for adverse events. 500+ patients participated in the survey in 2021.

LEADING THE WAY IN PATIENT-CENTERED ITP RESEARCH

PDSA Staff and Medical Advisors continued to lead the way in ITP research, conducting and co-authoring the following patient-centered research studies, abstracts, posters, manuscripts, and presentations:

"Sars-Cov-2 Vaccination in Patients with Pre-Existing Immune **Thrombocytopenia"** – a research abstract published in the American Society of Hematology's (ASH) Blood (the most cited peer-reviewed publication in hematology), co-authored by PDSA Medical Advisors Terry Gernsheimer, MD; Craig Kessler, MD; Howard Liebman, MD; Michael Tarantino, MD; David Kuter, MD, DPhil; Douglas Cines, MD; and James Bussel, MD, and PDSA staff members Caroline Kruse, Jennifer DiRaimo, and Alexandra Kruse.

"ITP World Impact Survey (IWISh)" and "Health Related Quality of Life (HRQoL) for Canadian ITP Patients" – two innovative studies presented respectively by Caroline Kruse and Jennifer DiRaimo at the Novartis Canada National ITP Advisory Meeting.

"Sleep health among adults with ITP: QoL data from the Platelet **Disorder Support Association Patient Registry"** – an original research study on sleep health among adults with ITP, presented as an e-poster abstract by PDSA Medical Advisor Donald Arnold, MDCM, MSc, FRCPC, Caroline Kruse, Jennifer DiRaimo, and Alexandra Kruse at the 2021 European Hematology Association (EHA) Congress.

"Definition of a critical bleed in patients with immune thrombocytopenia: Communications from the ISTH SSC **Subcommittee on Platelet Immunology"** – a manuscript co-authored by Dr. Arnold, Jennifer DiRaimo, and ITP patient partners Dale Paynter, Barbara Pruitt, and Gail Strachan was published in the Journal of Thrombosis and Haemostasis.

"Clinical Trials in ITP" – a discussion on the important role of clinical trials in ITP presented by Dr. Kuter, Caroline Kruse, and ITP patients Dale Paynter and Barbara Pruitt at the Autoimmune Association's Inaugural Autoimmune Summit.

"Do Splenectomized Immune Thrombocytopenia (ITP) Patients Have Increased Risks For Platelet Decreases Following COVID-19 Vaccination?" and "COVID-19 Vaccination in Adults with Immune Thrombocytopenia (ITP): Data from The Platelet Disorder Support Association Patient Registry" – two original research e-posters and abstracts, authored by PDSA Medical Advisor James Bussel, MD, Caroline Kruse, Jennifer DiRaimo, and Alexandra Kruse and presented at the ASH Annual Meeting. Jennifer also presented "COVID-19 Vaccination in Adults with Immune Thrombocytopenia (ITP)" at the Friday Morning ITP Breakfast.

Caroline Kruse Chosen as 1st **Recipient of McMillan Award**



During the Friday ITP Breakfast, hosted by PDSA during the American Society of Hematology (ASH) Annual Meeting and Exposition in December 2021, PDSA Medical Advisor James Bussel, MD, proudly announced that the Medical Advisory Board had selected Caroline Kruse, PDSA's President and CEO, as the first recipient of the newly established McMillan Award.

Created to honor PDSA Medical Advisor Emeritus and Professor Emeritus at The Scripps Research Institute in La Jolla, California, Robert McMillan, MD, this special award is granted to an individual in the ITP community who shares Dr. McMillan's generosity of mind and heart as well as passion for improving the lives of patients with ITP through advocacy, basic or clinical research, or service.

PDSA and the ITP Community are **Stronger Together:**

"Stronger together: Community building and education during the COVID-19 pandemic" – an e-poster and abstract authored by PDSA President and CEO Caroline Kruse, Research Program Manager Jennifer DiRaimo, Research Coordinator Alexandra Kruse, and Programs and Marketing Associate Emily Innes was presented at the National Organization for Rare Disorders (NORD) Virtual Annual Meeting.

"Immune thrombocytopenia: the patient perspective" – a manuscript authored by Caroline Kruse, Jennifer DiRaimo, and Alexandra Kruse was published in the Annals of Blood, a journal for high-quality research in hematology.

"The PDSA is an incredible organization! They have the top ITP specialists and connect people all across the world.

You do great and life changing work!"

- Allison F.

"We ITP folks are dealing with a condition that affects so few people that the medical and research resources are just not there in terms of the numbers as it is with other conditions which are much more widespread among the population. It is this very fact that makes the PDSA and the wonderful doctors associated with it so special and important to us."

– Vince G.

PDSA Participated in the Following Meetings:

- American Society of Hematology (ASH) 63rd Annual Meeting and Exposition
- Autoimmune Association Inaugural Autoimmune Summit
- 26th Congress of the European Hematology Association (EHA)
- Immunoglobulin National Society (IgNS) National Conference
- 2021 International ITP Alliance Meeting
- 2021 ITP Summit
- National Organization for Rare Disorders (NORD) 2021 Rare Diseases & Orphan Products Breakthrough Summit
- Network of Rare Blood Disorders Organization Spring Summit
- Novartis Canada National ITP Advisory Meeting
- United Kingdom and Ireland ITP Support Association Convention



A global voice for immune thrombocytopenia patients:

INTERNATIONAL ITP ALLIANCE HOLDS 6TH ANNUAL MEETING

In November 2021, PDSA coordinated a virtual meeting of the International ITP Alliance, which was founded in 2016 by PDSA and the ITP Support Association in the UK to further our common goal of educating and supporting ITP patients and families. The Alliance has grown to 32 members from 28 countries. The Alliance meeting included 17 members representing Argentina, Australia, Brazil, Finland, India, Israel, Italy, the Netherlands, Sweden, and United Kingdom, with reports sent in by representatives from China and Norway. Our collective website globalitp.org received more than 6,000 monthly visitors from 157 countries and served as a trusted resource for disease information and connecting the global ITP community.



"I am so thankful for PDSA and the information you provide" - Angie D.

Advocacy Partnerships

Collaborations are critical to achieving our common mission of improving the lives of the people we serve.

American Autoimmune Association

A-Plus – American Plasma Users Coalition

ASH – American Society of Hematology

Blood Health Network

CORD – Canadian Organization for Rare Disorders

CPAG – Coalition of Patient Advocacy Groups

FDA Alliance

Genetic Alliance

IAPO – International Alliance of Patients' Organizations

ICON – Pediatric ITP Consortium of North America

NORD – National Organization for Rare Disorders

NRBDO – Network of Rare Blood Disorder Organizations

PPTA – Plasma Protein Therapeutics Association

THSNA – Thrombosis & Hemostasis Societies of North America

ITP CONFERENCE

PDSA's 21st Annual ITP Conference -Stronger Together! A celebration of hope, scientific progress, and endurance of community

As the COVID-19 pandemic kept its hold on the world through 2021, PDSA and its Medical Advisory Board once again offered an online version of its annual ITP Conference to the PDSA community. While nothing can fully match the benefit of attending the conference in person, this alternative event allowed the ITP patient community to come together to learn about the latest research and treatments and pressing issues surrounding the COVID-19 virus and vaccines.

With more than 650 registrants, including 208 first-time attendees, from 23 countries, and 48 states, and more than **3,600 visits** to our online conference platform, itpconference.org, it was clear that the ITP community is stronger together!





The Exhibit Hall offered attendees access to industry partner resources.



Studio control – where Jeff Cooper and his production crew brought PDSA's remote team together to present Virtual ITP Conference 2021.



PDSA President and CEO Caroline Kruse kicked off the 2021 ITP patient event live from her home in Ohio, with help from her trusty assistant, husband Ken!



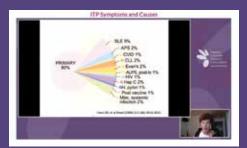
ITP Awareness Champions stopped by the walk/run booth to learn more about how to join the Pump It Up For Platelets! movement.

"Great job PDSA, can't wait for next year! Thank you for making me feel like part of the family!"

Lindsey H.

ITP CONFERENCE

Conference sessions:



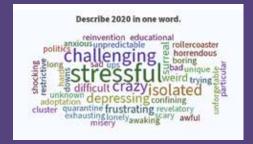
PDSA Medical Advisor Terry Gernsheimer, MD, explains primary ITP during the ITP Symptoms and Causes presentation.



The Viruses and Vaccines presentation, led by PDSA Medical Advisors Howard Liebman, MD; David Kuter, MD; James Bussel, MD; and Annemarie Fogerty, MD; and Marian Beltrami Moreira, MD, provided the latest data and insight on COVID-19 & ITP.



PDSA Medical Advisor Craig Kessler, MD, addressed the topic of The Senior Years: Managing Your ITP.



Conference participants were asked to submit one word that described the year 2020. This word cloud summarized their collective responses.



An important overview of ITP Symptoms and Causes was presented by PDSA Medical Advisors Michele Lambert, MD; Howard Liebman, MD; John Semple, PhD; and Terry Gernsheimer, MD.

"I truly liked the short, focused medical presentations that were full of practical advice and tips. What a fabulous roster of speakers!"

- Louise H.

"Thank you for providing this informative experience. It is a great help to have some input to a 'rare disease,' which is quite fearsome."

- NancyAnne

"Thank you to Caroline Kruse and the PDSA for putting on a great virtual conference again this year! I loved the addition of the seminar on the Senior Years. Also, a big thank you to all the doctors who helped convince me to get the COVID-19 vaccine."

– Marcia F.

Conference photo booth:







The photo booth gave attendees the opportunity to show their ITP pride during the conference!

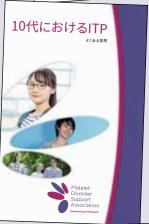


EDUCATION & SUPPORT

Educational Booklets

In keeping with PDSA's commitment to serving the global ITP patient community, some of our most popular educational booklets were released in several new languages, including Japanese, Hungarian, and Finnish. This brought our collection to a total of 25 translated booklets in seven different languages.







COVID-19 Response

PDSA is proud of the many ways we championed and empowered the ITP community in 2021 – accelerating research efforts surrounding COVID-19 and ITP and taking every opportunity to support and educate the ITP patient population on the impact of the COVID-19 virus and its vaccines.

Patient Helpline

As the pandemic quickly spread across the world, the PDSA Patient Helpline lit up. In 2021, our staff responded to 500+ calls regarding COVID-19 and ITP and directed patients to our pertinent research findings, data, and resources, and encouraged participation in our COVID-19 & ITP Survey.

Medical Advisory Board Guidelines and Recommendations on COVID-19 & ITP

PDSA Medical Advisors continued to put their collective experience and expertise to work in 2021 to provide the most current and informed direction regarding COVID-19 infection, prevention, and treatment for ITP patients. In addition to publishing detailed consensus statements and summary opinions for the ITP community, our medical advisors went further to educate and support our patient population by conducting specific studies on COVID-19 and ITP, authoring scientific articles, and presenting findings at our virtual townhalls and webinars.

PDSA's collection of helpful COVID-19 resources and research findings

Including insightful data and results from our ongoing COVID-19 & ITP survey, PDSA regularly shared COVID-19 resources and information on our COVID-19 & ITP webpage at pdsa.org/ covid-19, through our monthly e-News communications and quarterly Platelet News publications, and via scientific articles and research abstracts.

"It answered all our questions and put our minds at ease. ... We cannot thank you enough for everything you do for the ITP community, and us."

- Laura & Jimmy G.

"My doctor heavily relied on one of the recent articles in the news section of the PDSA website that used the June survey results along with other vaccine reporting data in determining the best course of action for me. Lots of great ITP resources all in one place!"

Anjuli C.



ITP INSIGHTS

This exclusive PDSA webinar series presented an opportunity for patients and caregivers to interact with researchers and clinicians via a live question and answer forum. ITP Insights kicked off with a comprehensive overview of the effects of viruses and vaccines on platelets, and each subsequent program featured timely updates and addressed patient questions and concerns, including topics on rethinking ITP therapies and living with ITP. The ITP Insights videos have been viewed more than 20,000 times.

EDUCATION & SUPPORT



ITP PATIENT CONNECT SUPPORT **GROUPS SUSTAIN THE ITP COMMUNITY**

PDSA's very first support group meeting in 2003 established an enduring and valuable program that continues to expand its reach and touch the lives of ITP patients and caregivers. The ITP Patient Connect Support Group program continued to grow, and played an essential role in supporting the ITP community as the pandemic continued through 2021. Hosting virtual meetings, local support group facilitators helped connect and provide support to patients and caregivers in an accessible and safe environment. To further support patients, PDSA also coordinated the participation of guest medical experts from PDSA's Medical Advisory Board and the Pediatric ITP Consortium of North America (ICON) in 16 meetings to present the latest research findings and answer patient questions.

2021 PDSA College Scholarship Winners!



\$1,500 RECIPIENT

Kim DeVore, Mesa, AZ A.T. Still University, Arizona School of **Health Sciences**



\$750 RECIPIENT

Maverick Durant, Clarksburg, MD Montgomery College

\$250 BOOK AWARD RECIPIENTS



Kaitlyn Jauregui, North Bergen, **New Jersey** Ramapo College of New Jersey



Lauren Shackelford, Greenville, NC **North Carolina State University**



Gelsey Romo, Reno, NV **Louisiana State** University





To help kids facing the trials associated with ITP and the extreme fear of injections or needles - "needle phobia" - that often results from treatments, we offer the ITP Poke-R Club[™], an exclusive free clinical support program for PDSA members in the United States and Canada. In addition to providing our young Poke-R CLUB members with special tokens and prizes when they've reached certain numbers of needle "pokes," we also support them in their ITP journey with the gift of a Buzzy®, a needle poke pain relief device.

PDSA's ITP Poke-R Club welcomed 14 new members in 2021. 144 children, ages 1 to 18, were enrolled, representing 34 states, 4 provinces and 2 countries!

> "Poke-R Club was lifealtering for us, made appointments and pokes so much easier to handle. I feel so much better having the Buzzy Bee when she goes back ... to get her blood drawn."

Carol V.

AWARENESS & OUTREACH

Social Networking

28,699

Facebook Likes & Followers

່∃18,100

Facebook Group Members

2,089

Instagram Followers @PDSA_ITP

1,720

Twitter Followers @PDSA ITP

173,100

YouTube Video Views PDSAorg

11,022

PDSA.org Discussion Group Members

"PDSA was my source when I was first diagnosed. It was a lifeline."

"Thankful for [PDSA and] all you do to support the ITP warriors [and] make it easier for us to live with ITP!"

> "Thank you for all the help provided throughout the years that has gotten so many people to smile and live their lives knowing there is a rainbow ahead."

> > - Claudia M.

"Knowledge is power in situations like this. Keep spreading awareness!"

"The PDSA resources - paper, online, annual meetings - and more personal support for families are exceptional!"



43,187

Unique Visits per Month

70,700+ Total Visits per Month



1,071 **Unique Visits**

per Month

1,730+ Total Visits per Month



2,070

Unique Visits per Month

3,030 Total Visits per Month





127 likes

bloodbankhawaii Happy Purple for Platelets Day! Today, we celebrate our dedicated platelet donors! Thanks to the Platelet Disorder Support Association blood centers across the nation are raising awareness of the platelet need for patients who experience issues with blood clotting, which causes purple-shaded bruising.

Platelets last for five days after they are



AWARENESS & OUTREACH

Awareness Month and Sport Purple for Platelets Day - #ITPStrongerTogether!

September is ITP Awareness Month and, in 2021, PDSA celebrated the strength and resilience of the ITP community. All month long, ITP patients, caregivers, friends and family, and professional partners and advocates used their voices to raise awareness and empower ITP patients. And on Sport Purple for Platelets Day, recognized on the last Friday of September, the ITP community made quite a splash around the world donning purple to show their ITP pride.















We are "Rockin' the Purple" today in support of our girl years in remission from ITP...a platelet disorder. Learn more at psda.org





"The PDSA has been such an important outlet to connect with others that can relate to this illness, and I am grateful for the support."



COMMUNITY EVENTS

2021: A Successful Year for Pump It Up For Platelets!

The continuing COVID-19 pandemic couldn't dampen the spirit or stop the drive of the ITP community! With new safety protocols in place for our *Pump It Up For Platelets*! walk/runs, including the change from all in-person events to virtual or socially-distanced events, ITP champions continued their commitment to raising both awareness for ITP and essential funding for PDSA.







TOTAL RAISED: **\$61,023**

OF WALK/RUNS:

13 Pump It Up For Platelets! events were held in the US and Canada

TOTAL PARTICIPANTS: **600+**





CIRCLE OF HOPE • EVENT ORGANIZERS

Pump It Up For Platelets! Team Annabelle Bishop, GA

\$3.570

\$17.525

Annabelle & Meghan Cureton, **Event Organizers**

Pump It Up For Platelets! Team Cade Columbus, OH

Ashley & Greg Randolph, Event Organizers

Pump It Up For Platelets! Teams Parker's Platelet Posse, Lisa's Legacy, and Dean's **Disorder Destroyers Detroit, MI**

\$9,780

Tracey Parker, Event Organizer Alexis Ashby, Team Organizer Christie Catalano, Team Organizer

Pump It Up For Platelets! Team Jessy Gaston, NC

\$1,340

Aly DeFrancisco, Event Organizer

Pump It Up For Platelets! Team Luca London, ON

\$2,950

Jennifer & Luigi DiRaimo, Event Organizers

Pump It Up For Platelets! Team Awesome Adlers New York City, NY

\$11,803

Stephanie Halperin, Event Organizer

Pump It Up For Platelets! Team Aldama Orange County, CA

\$1,555

Cathy & Raul Aldama, Event Organizers

Pump It Up For Platelets! Team Rigel South San Francisco, CA

Rigel Pharmaceuticals, Event Organizer

Pump It Up For Platelets! Team Amgen Thousand Oaks, CA

\$1,565

\$8.745

Amgen, Event Organizer

Pump It Up For Platelets! Team PlateletBio Cambridge, MA

\$1,110

PlateletBio, Event Organizer

Devin Bowl Carlyle, IL \$8,310

Donna & Kent Winter, Event Organizers

Peyt's Petals and Pies and Barn Party Topeka, KS

\$11,227

Jessica & Cody VandeVelde, Event Organizers

Staten Island Diner Fundraiser Staten Island, NY

Stacey Iliopoulos, Event Organizer

60/60 Challenge in memory of **Alan Levitt Crystal Lake, IL**

\$8,205

Chris Angelo, Event Organizer





"Thank you for all your efforts on our behalf and being responsive to your members. Feels more like a family than an organization."

"PDSA has made my 8-year journey with ITP an informed one with a knowledge that there are others out there who share and care!"

"I appreciate everything PDSA does."



CIRCLE OF HOPE (\$20,000+)

Mary Lou Lyons **David Sherman**

CIRCLE OF HOPE (\$10,000-\$19,999)

Arlene Horowitz Joan and Richard Jordan Katharine McCleary Cheri and Derek Zimmerman

CIRCLE OF HOPE (\$5,000-\$9,999)

Charlotte Cunningham-Rundles, MD and James Bussel, MD Madeline and John Hromyak Ashley and Greg Randolph Joyce and Dale Zimmerman

CIRCLE OF HOPE (\$3,000-\$4,999)

Emily and Kris Kile Caroline and Ken Kruse Jessica and Cody VandeVelde Theresa and Tony Waxlax Donna and Kent Winter

CIRCLE OF HOPE (\$2,000-\$2,999)

Mary and James Benvenuto Isaac Clerencia Frances Collins Noelle and Mat Heyman Sherrill Hudson Jacqueline and Bruce Prescott Barbara and Peter Pruitt, Jr.

Anonymous (2)

CIRCLE OF HOPE (\$1,000-\$1,999)

Chris Angelo Gerald Barnes Gigi Barry Amita and Ranjive Bhalla Barbara and David Bugen Brendan Cameron **Druanne Davies** Cindy and Richard Dummermuth Derek Dummermuth Kim and Jim Everett Jan and Steve Gardner Barbara Genen Terry Gernsheimer, MD Jen and Ben Grimes Kim and Rodnev Hall Patricia and Bennett Henrikson Kristin Henrikson and Jon Brandt Mary and James Ingmire Jerry Jones Michael Jurs

Diane and Arthur Levin Angie Levitt Howard Liebman Jenn and Andy Lindal Josette and Donald Loeblein Irma and Daniel Miles Deborah and William Mulligan Jeanne and Dan Pinnell Patricia and John Proescholdt Patricia Pulley Virginia Rennie Toni Roberge Karen Rosenbaum and Ben McClinton Stanley Shashoua Jody and Jon Shy Julie and Michael Spieker Dana and Thomas Stotz Caroline and Roger Todd

Lois Umhoefer

Irene and David Kuter, MD

It is through the thoughtful generosity of so many that PDSA is able to fulfill its mission of enhancing the lives of people with ITP and other platelet disorders through education, advocacy, research and support. Each year, thousands of individuals, organizations, corporations, and foundations provide meaningful support through charitable gifts, membership, tributes in memory or honor of family and friends, sponsorships of programs, and special events.

Every gift is important and truly appreciated. The following lists recognize those who stepped forward to support our efforts in 2021.

CORPORATIONS AND FOUNDATIONS

AmazonSmile Foundation **AMGEN** argenx US, Inc. Charities Aid Foundation of America JP Morgan Chase & Co. CSL Behring Biotherapies for Life CustomInk Fidelity Charitable Gift Fund Givinga Foundation Go-Ted Corp. Janus Henderson Foundation Heritage Tractor, Inc. Josephine Lawrence Hopkins Foundation Jamf Nation Global Foundation Colleen O'Hara & Doug Mashkuri Charitable Fund Mitsubishi Electric Foundation Arielle Newman Memorial Trust Fund Novartis Pharmaceuticals, Inc. Pfizer, Inc. Pledgeling Foundation Rigel Pharmaceuticals

MATCHING GIFT

COMPANIES

Schwab Charitable Fund

UCB Pharmaceuticals, Inc.

Weber & Grahn Conditioning

Sanofi

Sobi

Corp.

The Benevity Community Impact Fund The Boeing Company Gift Matching Office Microsoft Matching Gifts Program PayPal Giving Fund

WORKPLACE GIVING

Amgen Foundation Staff **Giving Programs** iGive Johnson & Johnson Employee Funds JustGiving

BENEFACTORS (\$500-\$999)

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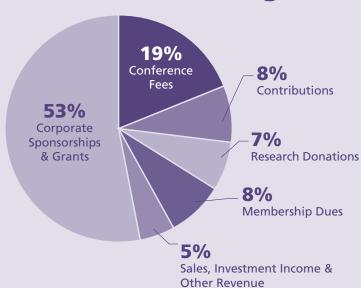
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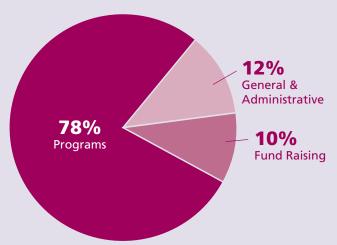
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Income Funding



Total	\$1,907,640	
Sales, Investment Income & Other Revenue	\$	91,053
Research Donations	\$	133,517
Contributions	\$	152,885
Membership Dues	\$	160,817
Conference Fees	\$	363,460
Corporate Sponsorships & Grants	\$1	,005,908

How The Funds Were Used



Net Assets at end of Year (accumulated)	\$4	4.179.242	
Total	\$1	\$1,067,706	
Fund Raising	\$	106,389	
General & Administrative	\$	126,894	
Programs	\$	834,423	
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When it comes to ITP patients, the Platelet Disorder Support Association has 20/20 vision, a clear commitment to improving health outcomes and quality of life through patient-centered research.

Your health is our priority – and we are dedicated to investigating what matters most to *you*.

We are particularly proud of our ongoing efforts to meet the immediate needs of the ITP community throughout the pandemic by accelerating research and educating patients, caregivers, and clinicians on the impact of the COVID-19 virus and its vaccines on the ITP patient population.







The 20/20 ITP Research Campaign exists to support PDSA's Research Program and puts the collective generosity of our donors to work for *you*.

Your investment will directly reinforce our influence on patient-centered research and will help yield life-changing knowledge to improve the lives of ITP patients around the world.

Learn more and make your gift today at pdsa.org/research



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