I am pleased to share with you PDSA’s 2021 Impact Report. Formerly known as the “Annual Report,” this publication has been renamed to more accurately reflect its content – a summary of PDSA’s extensive efforts, activities, reach, and overall impact on the ITP and other platelet disorder community over the course of the last year. And what a year it was.

2021 brought with it continued uncertainty in the face of the COVID-19 pandemic. And while the roll-out of vaccines offered the world great hope, it also presented additional concerns for those living with autoimmune disorders like ITP. Recognizing the dire need for research and information in this space, PDSA took the lead by accelerating research and educating patients, caregivers, and clinicians on the impact of the COVID-19 virus and its vaccines on the ITP population. Our Medical Advisors and staff remained vigilant in response to the heightened needs of the ITP community, providing ongoing guidance, data, and support.

Simultaneously, we watched the ITP community stand tall amidst the ongoing confusion and fear surrounding the pandemic – with many of you also stepping forward to support PDSA and the ITP patient community. From hosting creative and online fundraisers to facilitating much-needed virtual support group meetings; from participating in the COVID-19 & ITP Research Survey to serving as conference ambassadors; and from supporting PDSA as members to advancing our research efforts as donors to the 20/20 ITP Research Campaign, the ITP community demonstrated its unwavering commitment, resilience, and fortitude each and every day.

PDSA exists to serve the ITP community as a beacon of hope and support. We rely on your invaluable involvement to be successful, and this Impact Report provides us the perfect opportunity to formally recognize the significant impact that YOU, our members, donors, and volunteers have had on our ability to serve the ITP community. We are stronger together.

Thank you for your steadfast support of PDSA and the ITP community. We look forward to our continued partnership and the growing impact we will have together.

Sincerely,

Caroline Kruse
President and CEO
<table>
<thead>
<tr>
<th><strong>23 Years</strong></th>
<th><strong>3 Websites</strong></th>
<th><strong>1,866 Members and Donors</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>of serving and giving voice to the ITP patient community</td>
<td><a href="https://www.pdsa.org">PDSA.org</a></td>
<td>whose charitable giving helped PDSA fulfill its mission and serve the greater ITP community</td>
</tr>
<tr>
<td><a href="https://www.pdsa.org">Platelet Disorder Support Association</a></td>
<td><a href="https://www.itpwalk.org">ITPWalk.org</a></td>
<td></td>
</tr>
<tr>
<td><a href="https://www.globalitp.org">GlobalITP.org</a></td>
<td><a href="https://www.circleofhope.org">The Circle of Hope</a></td>
<td></td>
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<tr>
<td></td>
<td><a href="https://www.pdsa.org">PDSA.org</a></td>
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<td><a href="https://www.circleofhope.org">The Circle of Hope</a></td>
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<td></td>
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</tr>
<tr>
<td>225+ pages of content for ITP patients</td>
<td>75,000+ total visitors to our websites each month</td>
<td>72 $1,000+ Circle of Hope Donors provided leadership support to advance PDSA’s efforts</td>
</tr>
</tbody>
</table>

**PDSA BY THE NUMBERS**

<table>
<thead>
<tr>
<th><strong>3</strong></th>
<th><strong>Research Grants</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>$20,000</td>
<td>were awarded to fund original patient-centered ITP studies, increasing our research funding impact to a total of 12 grants and $240,000</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Sustained by ITP patients,</strong> PDSA’s support group program</th>
<th><strong>527 patients</strong> participated in PDSA’s COVID-19 &amp; ITP Research Survey, a global collection of patient-reported data to highlight the impact of COVID-19 and its vaccines on the ITP patient community</th>
</tr>
</thead>
<tbody>
<tr>
<td>expanded to 62 groups in 32 states, 2 Canadian provinces and New Zealand</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>14</strong></th>
<th><strong>Medical Advisors,</strong> internationally renowned clinicians and researchers, all specialists in ITP</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th><strong>144</strong></th>
<th><strong>Children with ITP participated in the Poke-R Club,</strong> designed to ease the fear of injections or “needle phobia” resulting from frequent blood draws and treatments</th>
</tr>
</thead>
</table>

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<thead>
<tr>
<th><strong>73</strong></th>
<th><strong>Patient Support Group Meetings</strong> were held with 1,100+ patient and caregiver participants</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th><strong>13</strong></th>
<th><strong>Pump It Up for Platelets! events</strong> were held, attracting 600+ participants and raising over $61,000 for PDSA programs and research</th>
</tr>
</thead>
</table>

| **700+ participants** from **44 countries** across the globe tuned in for our ITP Insights webinar series to hear from and interact with expert clinicians on pressing topics for the ITP community | **12** | **Informational booklets on ITP** for adults, teens, children, and women translated into 7 languages |
|-------|---------------------|

| **PDSA’s 2021 Virtual ITP Patient Conference,** a celebration of hope, scientific progress, and endurance of community, attracted 650+ participants from 48 US states and 23 countries | **1887** | patients enrolled in PDSA’s ITP Natural History Study Patient Registry |
|-------|---------------------|

<table>
<thead>
<tr>
<th><strong>72</strong></th>
<th><strong>Advocacy Partners</strong> with whom we collaborate to achieve our common mission of improving the lives of the people we serve</th>
</tr>
</thead>
</table>

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<thead>
<tr>
<th><strong>14</strong></th>
<th><strong>PDSA’s Patient Helpline</strong> received more than 1,000 patient calls, 500+ regarding COVID-19 and ITP — and staff directed patients to helpful research findings, data, and resources</th>
</tr>
</thead>
</table>

| **2,600+ new members** of PDSA’s closed Facebook Group, bringing participant total to more than 18,000+ members | | |

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**www.pdsa.org** | **3**
The Barbara and Peter T. Pruitt Jr. ITP Research Awards

Each year, the PDSA Research Program awards up to three $20,000 research grants to investigators conducting innovative ITP patient-centered studies. These awards are given in honor of longstanding PDSA champions Barbara and Peter Pruitt. Funding of the Research Program is provided through gifts made to the 20/20 ITP Research Campaign.

2021 RESEARCH AWARDS

Project Title: Evaluating the prevalence of inborn errors of immunity in adult patients with immune thrombocytopenia
Investigator: Sioban Keel, MD
Institution: University of Washington, Seattle, WA

Project Title: Adolescents and young adults with immune thrombocytopenia: toward new strategies – a project of the CARMEN, OBS’CEREVANCE and PARC-ITP Registry
Investigator: Alexandra Schifferli, MD
Institution: University Children’s Hospital of Basel, Basel, Switzerland

Project Title: Deepening into the physiopathology and stratification of immune thrombocytopenia (ITP) for more rigorous diagnosis, prognosis, and personalized treatment strategies
Investigator: Andrea Acebes-Huerta, PhD
Institution: Platelet Research Lab at the Instituto de Investigacion Sanitaria del Prinicipado de Asturias (ISPA), Spain

James B. Bussel, MD, ITP Young Investigator Award

The James B. Bussel, MD, ITP Young Investigator Award was established in 2017 to honor PDSA Medical Advisor Dr. Bussel for all he has done and continues to do to make a difference in the lives of ITP patients and their families, and to recognize his countless contributions to mentoring and advancing the scientific careers of promising clinical investigators. This competitive award is funded and distributed annually by the PDSA research team to support excellence in academic ITP research. Chosen young investigators receive a $10,000 scholarship to complete their study.

2021 ITP YOUNG INVESTIGATOR AWARDS

Project Title: Immature platelet fraction as a correlate of treatment response in ITP
Investigator: Emily Harris, MD
Institution: Boston Children’s Hospital, Boston, MA

Project Title: Identifying risk factors for critical bleeding in patients with immune thrombocytopenia
Investigator: Emily Sirotich
Institution: McMaster University, Hamilton, ON, Canada

“Your research has been so important to us as we considered my 17-year-old’s course of action in getting vaccinated. ... It was so helpful for us to have these stats when we discussed direction with her hematologist.”

– Elly M.
Emerging Research on ITP from the 2021 American Society of Hematology (ASH) Annual Meeting

The premier meeting for hematologists around the world, the 63rd American Society of Hematology (ASH) Annual Meeting and Exposition attracted thousands of clinicians, scientists, trainees, and pharmaceutical company personnel to share ground-breaking research in hematology. A time-honored tradition is the Friday Morning ITP Breakfast, hosted by PDSA, with presentations led by PDSA Medical Advisors James Bussel, MD; Nichola Cooper, MD; Michele Lambert, MD, MSTR; and John Semple, PhD, and 14 additional international experts.

ITP Summit

The 2021 ITP Summit: New Concepts in Mechanisms was held virtually through McMaster University in Ontario, Canada, and featured PDSA Medical Advisors Donald Arnold, MDCM, MSc, FRCP(C) and Michele Lambert, MD, MSTR, and PDSA President and CEO Caroline Kruse. More than 300 hematologists, immunologists, patient advocates, and researchers from across the globe attended.

ITP Natural History Study Patient Registry COVID-19 & ITP Research Survey

In partnership with the National Organization for Rare Disorders (NORD), PDSA continued to administer the one and only ITP Natural History Study Patient Registry, a global collection of patient data designed to inform ITP research and treatment development. During the pandemic, PDSA expanded the registry to include a specific COVID-19 & ITP survey to collect ITP patient experiences with COVID-19 infection and vaccination. Responses offered critical data on whether the virus and vaccines affect platelet counts and bleeding events and if ITP patients have unique risks for adverse events. 500+ patients participated in the survey in 2021.

LEADING THE WAY IN PATIENT-CENTERED ITP RESEARCH

PDSA Staff and Medical Advisors continued to lead the way in ITP research, conducting and co-authoring the following patient-centered research studies, abstracts, posters, manuscripts, and presentations:

“Sars-Cov-2 Vaccination in Patients with Pre-Existing Immune Thrombocytopenia” – a research abstract published in the American Society of Hematology’s (ASH) Blood (the most cited peer-reviewed publication in hematology), co-authored by PDSA Medical Advisors Terry Gernsheimer, MD; Craig Kessler, MD; Howard Liebman, MD; Michael Tarantino, MD; David Kuter, MD, DPhil; Douglas Cines, MD; and James Bussel, MD, and PDSA staff members Caroline Kruse, Jennifer DiRaimo, and Alexandra Kruse.

“ITP World Impact Survey (IWISh)” and “Health Related Quality of Life (HRQoL) for Canadian ITP Patients” – two innovative studies presented respectively by Caroline Kruse and Jennifer DiRaimo at the Novartis Canada National ITP Advisory Meeting.

“Sleep health among adults with ITP: QoL data from the Platelet Disorder Support Association Patient Registry” – an original research study on sleep health among adults with ITP, presented as an e-poster abstract by PDSA Medical Advisor Donald Arnold, MDCM, MSc, FRCP(C), Caroline Kruse, Jennifer DiRaimo, and Alexandra Kruse at the 2021 European Hematology Association (EHA) Congress.

“Definition of a critical bleed in patients with immune thrombocytopenia: Communications from the ISTH SSC Subcommittee on Platelet Immunology” – a manuscript co-authored by Dr. Arnold, Jennifer DiRaimo, and ITP patient partners Dale Paynter, Barbara Pruitt, and Gail Strachan was published in the Journal of Thrombosis and Haemostasis.

“Clinical Trials in ITP” – a discussion on the important role of clinical trials in ITP presented by Dr. Kuter, Caroline Kruse, and ITP patients Dale Paynter and Barbara Pruitt at the Autoimmune Association’s Inaugural Autoimmune Summit.

“Do Splenectomized Immune Thrombocytopenia (ITP) Patients Have Increased Risks For Platelet Decreases Following COVID-19 Vaccination?” and “COVID-19 Vaccination in Adults with Immune Thrombocytopenia (ITP): Data from The Platelet Disorder Support Association Patient Registry” – two original research e-posters and abstracts, authored by PDSA Medical Advisor James Bussel, MD, Caroline Kruse, Jennifer DiRaimo, and Alexandra Kruse and presented at the ASH Annual Meeting. Jennifer also presented “COVID-19 Vaccination in Adults with Immune Thrombocytopenia (ITP)” at the Friday Morning ITP Breakfast.
Caroline Kruse Chosen as 1st Recipient of McMillan Award

During the Friday ITP Breakfast, hosted by PDSA during the American Society of Hematology (ASH) Annual Meeting and Exposition in December 2021, PDSA Medical Advisor James Bussel, MD, proudly announced that the Medical Advisory Board had selected Caroline Kruse, PDSA’s President and CEO, as the first recipient of the newly established McMillan Award.

Created to honor PDSA Medical Advisor Emeritus and Professor Emeritus at The Scripps Research Institute in La Jolla, California, Robert McMillan, MD, this special award is granted to an individual in the ITP community who shares Dr. McMillan’s generosity of mind and heart as well as passion for improving the lives of patients with ITP through advocacy, basic or clinical research, or service.

PDSA and the ITP Community are Stronger Together:

“Stronger together: Community building and education during the COVID-19 pandemic” – an e-poster and abstract authored by PDSA President and CEO Caroline Kruse, Research Program Manager Jennifer DiRaimo, Research Coordinator Alexandra Kruse, and Programs and Marketing Associate Emily Innes was presented at the National Organization for Rare Disorders (NORD) Virtual Annual Meeting.

“Immune thrombocytopenia: the patient perspective” – a manuscript authored by Caroline Kruse, Jennifer DiRaimo, and Alexandra Kruse was published in the *Annals of Blood*, a journal for high-quality research in hematology.

“The PDSA is an incredible organization! They have the top ITP specialists and connect people all across the world. You do great and life changing work!”

– Allison F.

“We ITP folks are dealing with a condition that affects so few people that the medical and research resources are just not there in terms of the numbers as it is with other conditions which are much more widespread among the population. It is this very fact that makes the PDSA and the wonderful doctors associated with it so special and important to us.”

– Vince G.

PDSA Participated in the Following Meetings:

- American Society of Hematology (ASH) 63rd Annual Meeting and Exposition
- Autoimmune Association Inaugural Autoimmune Summit
- 26th Congress of the European Hematology Association (EHA)
- Immunoglobulin National Society (IgNS) National Conference
- 2021 International ITP Alliance Meeting
- 2021 ITP Summit
- National Organization for Rare Disorders (NORD) 2021 Rare Diseases & Orphan Products Breakthrough Summit
- Network of Rare Blood Disorders Organization Spring Summit
- Novartis Canada National ITP Advisory Meeting
- United Kingdom and Ireland ITP Support Association Convention
INTERNATIONAL ITP ALLIANCE HOLDS 6TH ANNUAL MEETING

In November 2021, PDSA coordinated a virtual meeting of the International ITP Alliance, which was founded in 2016 by PDSA and the ITP Support Association in the UK to further our common goal of educating and supporting ITP patients and families. The Alliance has grown to 32 members from 28 countries. The Alliance meeting included 17 members representing Argentina, Australia, Brazil, Finland, India, Israel, Italy, the Netherlands, Sweden, and United Kingdom, with reports sent in by representatives from China and Norway. Our collective website globalitp.org received more than 6,000 monthly visitors from 157 countries and served as a trusted resource for disease information and connecting the global ITP community.

“I am so thankful for PDSA and the information you provide”
– Angie D.

Advocacy Partnerships
Collaborations are critical to achieving our common mission of improving the lives of the people we serve.

American Autoimmune Association
A-Plus – American Plasma Users Coalition
ASH – American Society of Hematology
Blood Health Network
CORD – Canadian Organization for Rare Disorders
CPAG – Coalition of Patient Advocacy Groups
FDA Alliance

Genetic Alliance
IAPO – International Alliance of Patients’ Organizations
ICON – Pediatric ITP Consortium of North America
NORD – National Organization for Rare Disorders
NRBDO – Network of Rare Blood Disorder Organizations
PPTA – Plasma Protein Therapeutics Association
THSNA – Thrombosis & Hemostasis Societies of North America
PDSA’s 21st Annual ITP Conference – Stronger Together! A celebration of hope, scientific progress, and endurance of community

As the COVID-19 pandemic kept its hold on the world through 2021, PDSA and its Medical Advisory Board once again offered an online version of its annual ITP Conference to the PDSA community. While nothing can fully match the benefit of attending the conference in person, this alternative event allowed the ITP patient community to come together to learn about the latest research and treatments and pressing issues surrounding the COVID-19 virus and vaccines.

With more than 650 registrants, including 208 first-time attendees, from 23 countries, and 48 states, and more than 3,600 visits to our online conference platform, itpconference.org, it was clear that the ITP community is stronger together!

The Exhibit Hall offered attendees access to industry partner resources.

Studio control – where Jeff Cooper and his production crew brought PDSA’s remote team together to present Virtual ITP Conference 2021.

PDSA President and CEO Caroline Kruse kicked off the 2021 ITP patient event live from her home in Ohio, with help from her trusty assistant, husband Ken!

ITP Awareness Champions stopped by the walk/run booth to learn more about how to join the Pump It Up For Platelets! movement.

“Great job PDSA, can’t wait for next year! Thank you for making me feel like part of the family!”
– Lindsey H.
ITP CONFERENCE

Conference sessions:

PDSA Medical Advisor Terry Gernsheimer, MD, explains primary ITP during the ITP Symptoms and Causes presentation.

PDSA Medical Advisor Craig Kessler, MD, addressed the topic of The Senior Years: Managing Your ITP.

An important overview of ITP Symptoms and Causes was presented by PDSA Medical Advisors Michele Lambert, MD; Howard Liebman, MD; John Semple, PhD; and Terry Gernsheimer, MD.

The Viruses and Vaccines presentation, led by PDSA Medical Advisors Howard Liebman, MD; David Kuter, MD; James Bussel, MD; and Annemarie Fogerty, MD; and Marian Beltrami Moreira, MD, provided the latest data and insight on COVID-19 & ITP.

Conference participants were asked to submit one word that described the year 2020. This word cloud summarized their collective responses.

Conference photo booth:

The photo booth gave attendees the opportunity to show their ITP pride during the conference!

“Thank you to Caroline Kruse and the PDSA for putting on a great virtual conference again this year! I loved the addition of the seminar on the Senior Years. Also, a big thank you to all the doctors who helped convince me to get the COVID-19 vaccine.”

– Marcia F.

“I truly liked the short, focused medical presentations that were full of practical advice and tips. What a fabulous roster of speakers!”

– Louise H.

“Thank you for providing this informative experience. It is a great help to have some input to a ‘rare disease,’ which is quite fearsome.”

– NancyAnne
EDUCATION & SUPPORT

COVID-19 Response

PDSA is proud of the many ways we championed and empowered the ITP community in 2021 – accelerating research efforts surrounding COVID-19 and ITP and taking every opportunity to support and educate the ITP patient population on the impact of the COVID-19 virus and its vaccines.

Patient Helpline

As the pandemic quickly spread across the world, the PDSA Patient Helpline lit up. In 2021, our staff responded to 500+ calls regarding COVID-19 and ITP and directed patients to our pertinent research findings, data, and resources, and encouraged participation in our COVID-19 & ITP Survey.

Medical Advisory Board Guidelines and Recommendations on COVID-19 & ITP

PDSA Medical Advisors continued to put their collective experience and expertise to work in 2021 to provide the most current and informed direction regarding COVID-19 infection, prevention, and treatment for ITP patients. In addition to publishing detailed consensus statements and summary opinions for the ITP community, our medical advisors went further to educate and support our patient population by conducting specific studies on COVID-19 and ITP, authoring scientific articles, and presenting findings at our virtual townhalls and webinars.

PDSA’s collection of helpful COVID-19 resources and research findings

Including insightful data and results from our ongoing COVID-19 & ITP survey, PDSA regularly shared COVID-19 resources and information on our COVID-19 & ITP webpage at pdsa.org/ covid-19, through our monthly e-News communications and quarterly Platelet News publications, and via scientific articles and research abstracts.

“ ‘It answered all our questions and put our minds at ease. ... We cannot thank you enough for everything you do for the ITP community, and us.’  
– Laura & Jimmy G.

“My doctor heavily relied on one of the recent articles in the news section of the PDSA website that used the June survey results along with other vaccine reporting data in determining the best course of action for me. Lots of great ITP resources all in one place!”  
– Anjuli C.

ITP INSIGHTS

This exclusive PDSA webinar series presented an opportunity for patients and caregivers to interact with researchers and clinicians via a live question and answer forum. ITP Insights kicked off with a comprehensive overview of the effects of viruses and vaccines on platelets, and each subsequent program featured timely updates and addressed patient questions and concerns, including topics on rethinking ITP therapies and living with ITP. The ITP Insights videos have been viewed more than 20,000 times.
PDSA’s very first support group meeting in 2003 established an enduring and valuable program that continues to expand its reach and touch the lives of ITP patients and caregivers. The ITP Patient Connect Support Group program continued to grow, and played an essential role in supporting the ITP community as the pandemic continued through 2021. Hosting virtual meetings, local support group facilitators helped connect and provide support to patients and caregivers in an accessible and safe environment. To further support patients, PDSA also coordinated the participation of guest medical experts from PDSA’s Medical Advisory Board and the Pediatric ITP Consortium of North America (ICON) in 16 meetings to present the latest research findings and answer patient questions.

In 2021:
- 4 new support groups launched
- 62 local support groups in 32 US states, 2 Canadian provinces, and 3 countries
- 73 meetings were held in 2021, including 1 Parents and Kids meeting, reaching 1,100+ patient and caregiver participants.

To help kids facing the trials associated with ITP and the extreme fear of injections or needles – “needle phobia” – that often results from treatments, we offer the ITP Poke-R Club™, an exclusive free clinical support program for PDSA members in the United States and Canada. In addition to providing our young Poke-R CLUB members with special tokens and prizes when they’ve reached certain numbers of needle “pokes,” we also support them in their ITP journey with the gift of a Buzzy®, a needle poke pain relief device.

PDSA’s ITP Poke-R Club welcomed 14 new members in 2021. 144 children, ages 1 to 18, were enrolled, representing 34 states, 4 provinces and 2 countries!

2021 PDSA College Scholarship Winners!

$1,500 RECIPIENT
Kim DeVore,
Mesa, AZ
A.T. Still University,
Arizona School of Health Sciences

$750 RECIPIENT
Maverick Durant,
Clarksburg, MD
Montgomery College

$250 BOOK AWARD RECIPIENTS
Kaitlyn Jauregui,
North Bergen,
New Jersey
Ramapo College of New Jersey

Lauren Shackelford,
Greenville, NC
North Carolina State University

Gelsey Romo,
Reno, NV
Louisiana State University

“Poke-R Club was life-altering for us, made appointments and pokes so much easier to handle. I feel so much better having the Buzzy Bee when she goes back … to get her blood drawn.”
– Carol V.
Social Networking

👍 28,699
Facebook Likes & Followers

👍 18,100
Facebook Group Members

👍 2,089
Instagram Followers @PDSA_ITP

👍 1,720
Twitter Followers @PDSA_ITP

👍 173,100
YouTube Video Views PDSAorg

👍 11,022
PDSA.org Discussion Group Members

“PDSA was my source when I was first diagnosed. It was a lifeline.”

“Thankful for [PDSA and] all you do to support the ITP warriors [and] make it easier for us to live with ITP!”

“Thank you for all the help provided throughout the years that has gotten so many people to smile and live their lives knowing there is a rainbow ahead.”
– Claudia M.

“Knowledge is power in situations like this. Keep spreading awareness!”

“The PDSA resources – paper, online, annual meetings – and more personal support for families are exceptional!”

pdsa.org

43,187
Unique Visits per Month

70,700+
Total Visits per Month

ITPwalk.org

1,071
Unique Visits per Month

1,730+
Total Visits per Month

GlobalITP.org

2,070
Unique Visits per Month

3,030
Total Visits per Month
September is ITP Awareness Month and, in 2021, PDSA celebrated the strength and resilience of the ITP community. All month long, ITP patients, caregivers, friends and family, and professional partners and advocates used their voices to raise awareness and empower ITP patients. And on Sport Purple for Platelets Day, recognized on the last Friday of September, the ITP community made quite a splash around the world donning purple to show their ITP pride.

“The PDSA has been such an important outlet to connect with others that can relate to this illness, and I am grateful for the support.”
2021: A Successful Year for Pump It Up For Platelets!

The continuing COVID-19 pandemic couldn’t dampen the spirit or stop the drive of the ITP community! With new safety protocols in place for our Pump It Up For Platelets! walk/runs, including the change from all in-person events to virtual or socially-distanced events, ITP champions continued their commitment to raising both awareness for ITP and essential funding for PDSA.

TOTAL RAISED: $61,023

# OF WALK/RUNS: 13

Pump It Up For Platelets! events were held in the US and Canada

TOTAL PARTICIPANTS: 600+
<table>
<thead>
<tr>
<th>Event Name</th>
<th>Team/Group</th>
<th>Location</th>
<th>Total Raised</th>
<th>Organizer/Team Organizer</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Pump It Up For Platelets!</strong></td>
<td><strong>Team Annabelle</strong></td>
<td>Bishop, GA</td>
<td>$3,570</td>
<td>Annabelle &amp; Meghan Cureton, Event Organizers</td>
</tr>
<tr>
<td><strong>Pump It Up For Platelets!</strong></td>
<td><strong>Team Cade</strong></td>
<td>Columbus, OH</td>
<td>$17,525</td>
<td>Ashley &amp; Greg Randolph, Event Organizers</td>
</tr>
<tr>
<td><strong>Pump It Up For Platelets!</strong></td>
<td><strong>Teams Parker’s Platelet Posse, Lisa’s Legacy, and Dean’s Disorder Destroyers</strong></td>
<td>Detroit, MI</td>
<td>$9,780</td>
<td>Tracey Parker, Event Organizer, Alexis Ashby, Team Organizer, Christie Catalano, Team Organizer</td>
</tr>
<tr>
<td><strong>Pump It Up For Platelets!</strong></td>
<td><strong>Team Jessy</strong></td>
<td>Gaston, NC</td>
<td>$1,340</td>
<td>Aly DeFrancisco, Event Organizer</td>
</tr>
<tr>
<td><strong>Pump It Up For Platelets!</strong></td>
<td><strong>Team Luca</strong></td>
<td>London, ON</td>
<td>$2,950</td>
<td>Jennifer &amp; Luigi DiRaimo, Event Organizers</td>
</tr>
<tr>
<td><strong>Pump It Up For Platelets!</strong></td>
<td><strong>Team Awesome Adlers</strong></td>
<td>New York City, NY</td>
<td>$11,803</td>
<td>Stephanie Halperin, Event Organizer</td>
</tr>
<tr>
<td><strong>Pump It Up For Platelets!</strong></td>
<td><strong>Team Aldama</strong></td>
<td>Orange County, CA</td>
<td>$1,555</td>
<td>Cathy &amp; Raul Aldama, Event Organizers</td>
</tr>
<tr>
<td><strong>Pump It Up For Platelets!</strong></td>
<td><strong>Team Rigel</strong></td>
<td>South San Francisco, CA</td>
<td>$8,745</td>
<td>Rigel Pharmaceuticals, Event Organizer</td>
</tr>
<tr>
<td><strong>Pump It Up For Platelets!</strong></td>
<td><strong>Team Amgen</strong></td>
<td>Thousand Oaks, CA</td>
<td>$1,565</td>
<td>Amgen, Event Organizer</td>
</tr>
<tr>
<td><strong>Pump It Up For Platelets!</strong></td>
<td><strong>Team PlateletBio</strong></td>
<td>Cambridge, MA</td>
<td>$1,110</td>
<td>PlateletBio, Event Organizer</td>
</tr>
<tr>
<td><strong>Devin Bowl</strong></td>
<td><strong>Carlyle, IL</strong></td>
<td></td>
<td>$8,310</td>
<td>Donna &amp; Kent Winter, Event Organizers</td>
</tr>
<tr>
<td><strong>Peyt’s Petals and Pies and Barn Party</strong></td>
<td><strong>Topeka, KS</strong></td>
<td></td>
<td>$11,227</td>
<td>Jessica &amp; Cody VandeVelde, Event Organizers</td>
</tr>
<tr>
<td><strong>Staten Island Diner Fundraiser</strong></td>
<td><strong>Staten Island, NY</strong></td>
<td></td>
<td>$6,550</td>
<td>Stacey Iliopoulos, Event Organizer</td>
</tr>
<tr>
<td><strong>60/60 Challenge in memory of Alan Levitt</strong></td>
<td><strong>Crystal Lake, IL</strong></td>
<td></td>
<td>$8,205</td>
<td>Chris Angelo, Event Organizer</td>
</tr>
</tbody>
</table>

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**“Thank you for all your efforts on our behalf and being responsive to your members. Feels more like a family than an organization.”**

---

**“I appreciate everything PDSA does.”**
It is through the thoughtful generosity of so many that PDSA is able to fulfill its mission of enhancing the lives of people with ITP and other platelet disorders through education, advocacy, research and support. Each year, thousands of individuals, organizations, corporations, and foundations provide meaningful support through charitable gifts, membership, tributes in memory or honor of family and friends, sponsorships of programs, and special events.

Every gift is important and truly appreciated. The following lists recognize those who stepped forward to support our efforts in 2021.

<table>
<thead>
<tr>
<th>CIRCLE OF HOPE ($20,000+)</th>
<th>Mary Lou Lyons</th>
<th>David Sherman</th>
</tr>
</thead>
<tbody>
<tr>
<td>CIRCLE OF HOPE ($10,000-$19,999)</td>
<td>Arlene Horowitz</td>
<td>Joan and Richard Jordan</td>
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<td></td>
<td>Katherine McCleary</td>
<td>Cheri and Derek Zimmerman</td>
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<td>Jerry Jones</td>
<td>Mary and James Ingmire</td>
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<td>Kristin Henrikson and Patricia and Bennett Kim and Rodney Hall</td>
<td>Jen and Ben Pruit, Jr.</td>
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<td>Jennifer and Luigi DiRaimo</td>
<td>James Diehl</td>
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<td>Ali and Doug Mashkuri Charitable Fund</td>
<td>Barbara and Gilbert Coats</td>
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<td>Olds and Donald Loeblein</td>
<td>John Letang</td>
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<td>Catherine and William Mulligan</td>
<td>Casandra Masel</td>
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<td>Jene and Dan Pinnell</td>
<td>Eleonor and Russell McCabe</td>
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<td>Patricia Pulley</td>
<td>Montgomery College</td>
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<td>Virginia Rennie</td>
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<td>Toni Roberge</td>
<td>Tracey Parker</td>
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<td>Karen Rosenbaum and Ben McClinton</td>
<td>Rehana Rasul</td>
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<td>Stanley Shashoua</td>
<td>Dave Santos</td>
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<td>Jody and Jon Shy</td>
<td>Debra Sobel</td>
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<td>Julie and Michael Spieker</td>
<td>Gail Starchan and David Bannon</td>
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<td>Dana and Thomas Storz</td>
<td>Sachiko Terribile</td>
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<td>Caroline and Roger Todd</td>
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<td>Lois Umhofer</td>
<td>Sonia Vandama</td>
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<td>Bert Vongprasal</td>
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<td>Nei Weiner</td>
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<td>Alyssa Worsham</td>
</tr>
</tbody>
</table>

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**Income Funding**

- **19%** Conference Fees
- **53%** Corporate Sponsorships & Grants
- **12%** General & Administrative
- **10%** Fund Raising
- **8%** Research Donations
- **8%** Contributions
- **5%** Sales, Investment Income & Other Revenue

**How The Funds Were Used**

- **78%** Programs
- **12%** General & Administrative
- **10%** Fund Raising

**Corporate Sponsorships & Grants** $1,005,908
**Conference Fees** $363,460
**Membership Dues** $160,817
**Contributions** $152,885
**Research Donations** $133,517
**Sales, Investment Income & Other Revenue** $91,053
**Total** $1,907,640

**Net Assets at end of Year (accumulated)** $4,179,242
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Joan Young
Founder
When it comes to ITP patients, the Platelet Disorder Support Association has 20/20 vision, a clear commitment to improving health outcomes and quality of life through patient-centered research.

Your health is our priority – and we are dedicated to investigating what matters most to you.

We are particularly proud of our ongoing efforts to meet the immediate needs of the ITP community throughout the pandemic by accelerating research and educating patients, caregivers, and clinicians on the impact of the COVID-19 virus and its vaccines on the ITP patient population.

The 20/20 ITP Research Campaign exists to support PDSA’s Research Program and puts the collective generosity of our donors to work for you.

Your investment will directly reinforce our influence on patient-centered research and will help yield life-changing knowledge to improve the lives of ITP patients around the world.

Learn more and make your gift today at pdsa.org/research