



AUDITED
FINANCIAL STATEMENTS

DECEMBER 31, 2017 AND 2016

PLATELET SUPPORT DISORDER ASSOCIATION

INDEX

DECEMBER 31, 2017 AND 2016

| | PAGE NO. |
|--|----------|
| INDEPENDENT AUDITOR'S REPORT | 1 |
| STATEMENTS OF FINANCIAL POSITION DECEMBER 31, 2017 AND 2016 | 2 |
| STATEMENT OF ACTIVITIES YEAR ENDED DECEMBER 31, 2017 | 3 |
| STATEMENT OF ACTIVITIES YEAR ENDED DECEMBER 31, 2016 | 4 |
| STATEMENT OF FUNCTIONAL EXPENSES YEAR ENDED DECEMBER 31, 2017 | 5 |
| STATEMENT OF FUNCTIONAL EXPENSES YEAR ENDED DECEMBER 31, 2016 | 5 |
| STATEMENTS OF CASH FLOWS YEARS ENDED DECEMBER 31, 2017 AND 2016 | 7 |
| NOTES TO THE FINANCIAL STATEMENTS | 8 |

INDEPENDENT AUDITOR'S REPORT

TO THE BOARD OF DIRECTORS
PLATELET DISORDER SUPPORT ASSOCIATION

We have audited the accompanying financial statements of the Platelet Disorder Support Association (a nonprofit organization), which comprise the statement of financial position as of December 31, 2017, and the related statements of activities, functional expenses and cash flows for the year then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the Platelet Disorder Support Association as of December 31, 2017 and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

Report on Summarized Comparative Information

We previously audited Platelet Support Disorder Association's 2016 financial statements, and our report dated April 5, 2017, expressed an unmodified opinion on those audited financial statements. In our opinion, the summarized comparative presented herein as of and for the year ended December 31, 2016 is consistent, in all material respects, with the audited financial statements from which it is derived.

Cleveland, Ohio
June 6, 2018


Certified Public Accountants



PLATELET DISORDER SUPPORT ASSOCIATION

STATEMENTS OF FINANCIAL POSITION

DECEMBER 31, 2017 AND 2016

| | UNRESTRICTED | TEMPORARILY RESTRICTED | 2017 | 2016 |
|---------------------------------------|---------------------|---------------------------|---------------------|---------------------|
| ASSETS | | | | |
| CURRENT ASSETS | | | | |
| Cash & Cash Equivalents | \$ 505,791 | \$ 195,312 | \$ 701,103 | \$ 604,137 |
| Investments | 251,612 | - | 251,612 | 247,162 |
| Grant Receivable | 23,611 | - | 23,611 | 10,000 |
| Accounts Receivable | 84,962 | - | 84,962 | 31,202 |
| Prepaid Expenses | 1,811 | - | 1,811 | 300 |
| | <u>867,787</u> | <u>195,312</u> | <u>1,063,099</u> | <u>892,801</u> |
| FIXED ASSETS | | | | |
| Furniture | 28,371 | - | 28,371 | 28,371 |
| Software | 25,227 | - | 25,227 | 25,227 |
| Computer Equipment | 5,364 | - | 5,364 | 8,879 |
| | <u>58,962</u> | <u>-</u> | <u>58,962</u> | <u>62,477</u> |
| Less Accumulated Depreciation | <u>(46,375)</u> | <u>-</u> | <u>(46,375)</u> | <u>(43,585)</u> |
| | <u>12,587</u> | <u>-</u> | <u>12,587</u> | <u>18,892</u> |
| OTHER ASSETS | | | | |
| Investments | 270,000 | - | 270,000 | 270,000 |
| Deposits | 31,242 | - | 31,242 | 21,742 |
| | <u>301,242</u> | <u>-</u> | <u>301,242</u> | <u>291,742</u> |
| | <u>\$ 1,181,616</u> | <u>\$ 195,312</u> | <u>\$ 1,376,928</u> | <u>\$ 1,203,435</u> |
| LIABILITIES AND NET ASSETS | | | | |
| CURRENT LIABILITIES | | | | |
| Accounts Payable and Accrued Expenses | \$ 21,529 | \$ - | \$ 21,529 | \$ 11,469 |
| Accrued Compensation-Related | 49,838 | - | 49,838 | 44,630 |
| Deferred Revenue | - | - | - | 2,520 |
| | <u>71,367</u> | <u>-</u> | <u>71,367</u> | <u>58,619</u> |
| NET ASSETS | | | | |
| Unrestricted: | | | | |
| Board-Designated Research | 87,078 | - | 87,078 | 34,036 |
| Board-Designated Contingency | 270,000 | - | 270,000 | 270,000 |
| Operating | 753,171 | - | 753,171 | 594,032 |
| | <u>1,110,249</u> | <u>-</u> | <u>1,110,249</u> | <u>898,068</u> |
| Temporarily Restricted | - | 195,312 | 195,312 | 246,748 |
| Total Net Assets | <u>1,110,249</u> | <u>195,312</u> | <u>1,305,561</u> | <u>1,144,816</u> |
| Total Liabilities & Net Assets | <u>\$ 1,181,616</u> | <u>\$ 195,312</u> | <u>\$ 1,376,928</u> | <u>\$ 1,203,435</u> |

See accompanying notes.

PLATELET DISORDER SUPPORT ASSOCIATION

STATEMENT OF ACTIVITIES

YEAR ENDED DECEMBER 31, 2017

| | UNRESTRICTED | TEMPORARILY RESTRICTED | TOTAL |
|---------------------------------------|--------------|---------------------------|--------------|
| PUBLIC SUPPORT & REVENUE | | | |
| Foundation Grants | \$ 385,502 | \$ 90,000 | \$ 475,502 |
| Conference | 186,322 | - | 186,322 |
| Corporate Sponsorship | 168,293 | - | 168,293 |
| Contributions - Membership | 131,221 | - | 131,221 |
| Contributions - General | - | 37,152 | 37,152 |
| Merchandise Sales | 9,295 | - | 9,295 |
| Investment Income | 5,946 | - | 5,946 |
| Other Revenue | 2,566 | - | 2,566 |
| Net Assets Released from Restrictions | 178,588 | (178,588) | - |
| TOTAL PUBLIC SUPPORT AND REVENUE | 1,067,733 | (51,436) | 1,016,297 |
| EXPENSES | | | |
| Programs | 712,075 | - | 712,075 |
| General and Administrative | 86,915 | - | 86,915 |
| Fundraising | 56,562 | - | 56,562 |
| TOTAL EXPENSES | 855,552 | - | 855,552 |
| CHANGE IN NET ASSETS | 212,181 | (51,436) | 160,745 |
| NET ASSETS - Beginning of Year | 898,068 | 246,748 | 1,144,816 |
| NET ASSETS - End of Year | \$ 1,110,249 | \$ 195,312 | \$ 1,305,561 |

See accompanying notes.

PLATELET DISORDER SUPPORT ASSOCIATION

STATEMENT OF ACTIVITIES

YEAR ENDED DECEMBER 31, 2016

| | UNRESTRICTED | TEMPORARILY RESTRICTED | TOTAL |
|---------------------------------------|--------------|---------------------------|--------------|
| PUBLIC SUPPORT & REVENUE | | | |
| Foundation Grants | \$ 169,819 | \$ 158,400 | \$ 328,219 |
| Conference | 213,526 | - | 213,526 |
| Corporate Sponsorship | 53,520 | - | 53,520 |
| Contributions - Membership | 120,235 | - | 120,235 |
| Contributions - General | 98,275 | 17,990 | 116,265 |
| Merchandise Sales | 10,976 | - | 10,976 |
| Investment Income | 4,018 | - | 4,018 |
| Other Revenue | 17,233 | - | 17,233 |
| Net Assets Released from Restrictions | 188,534 | (188,534) | - |
| TOTAL PUBLIC SUPPORT AND REVENUE | 876,136 | (12,144) | 863,992 |
| EXPENSES | | | |
| Programs | 681,109 | - | 681,109 |
| General and Administrative | 83,096 | - | 83,096 |
| Fundraising | 48,799 | - | 48,799 |
| TOTAL EXPENSES | 813,004 | - | 813,004 |
| CHANGE IN NET ASSETS | 63,132 | (12,144) | 50,988 |
| NET ASSETS - Beginning of Year | 834,936 | 258,892 | 1,093,828 |
| NET ASSETS - End of Year | \$ 898,068 | \$ 246,748 | \$ 1,144,816 |

See accompanying notes.

PLATELET DISORDER SUPPORT ASSOCIATION

STATEMENT OF FUNCTIONAL EXPENSES

YEAR ENDED DECEMBER 31, 2017

| | PROGRAMS | GENERAL AND ADMINISTRATIVE | FUNDRAISING | TOTAL |
|--------------------------------------|-------------------|-------------------------------|------------------|-------------------|
| Compensation | \$ 406,138 | \$ 56,118 | \$ 25,146 | \$ 487,402 |
| Conference | 95,043 | - | - | 95,043 |
| Professional Fees | 36,134 | 7,900 | 6,392 | 50,426 |
| Research | 43,521 | - | - | 43,521 |
| Travel and Entertainment | 26,399 | 253 | 560 | 27,212 |
| Printing | 12,825 | 4,379 | 4,634 | 21,838 |
| Office Rent | 19,736 | 1,030 | 455 | 21,221 |
| Event Costs | - | 6,289 | 6,288 | 12,577 |
| Software | 9,062 | - | 3,020 | 12,082 |
| Postage and Delivery | 5,341 | 4,028 | 1,692 | 11,061 |
| ASH Breakfast | 10,612 | - | - | 10,612 |
| Bank and Finance Charges | 751 | 54 | 5,891 | 6,696 |
| Depreciation | 6,305 | - | - | 6,305 |
| Telephone | 5,057 | 760 | 313 | 6,130 |
| Office Supplies and Maintenance | 5,897 | 886 | 365 | 7,148 |
| Exhibit Expenses | 5,313 | - | - | 5,313 |
| State Registration Fees | 1,491 | 1,491 | 1,491 | 4,473 |
| Cost of Merchandise Sold | 4,059 | - | - | 4,059 |
| Canadian/Australian Regional Meeting | 3,771 | - | - | 3,771 |
| Equipment Rental | 2,869 | 396 | 178 | 3,443 |
| Miscellaneous | 3,164 | - | - | 3,164 |
| Insurance | 1,607 | 1,379 | - | 2,986 |
| Scholarship | 2,850 | - | - | 2,850 |
| Utilities | 2,214 | 306 | 137 | 2,657 |
| Payroll Processing | - | 1,646 | - | 1,646 |
| Internet and IT | 1,566 | - | - | 1,566 |
| Dues and Subscriptions | 250 | - | - | 250 |
| Advocacy | 100 | - | - | 100 |
| Total Expenses | <u>\$ 712,075</u> | <u>\$ 86,915</u> | <u>\$ 56,562</u> | <u>\$ 855,552</u> |

See accompanying notes.

PLATELET DISORDER SUPPORT ASSOCIATION

STATEMENT OF FUNCTIONAL EXPENSES

YEAR ENDED DECEMBER 31, 2016

| | PROGRAMS | GENERAL AND ADMINISTRATIVE | FUNDRAISING | TOTAL |
|---------------------------------|-------------------|-------------------------------|------------------|-------------------|
| Compensation | \$ 406,360 | \$ 61,183 | \$ 24,748 | \$ 492,291 |
| Conference | 117,838 | - | - | 117,838 |
| Professional Fees | 36,306 | 8,890 | - | 45,196 |
| Travel and Entertainment | 31,230 | - | 875 | 32,105 |
| Printing | 16,489 | 868 | 7,067 | 24,424 |
| Office Rent | 19,166 | 1,030 | 413 | 20,609 |
| Software | 8,149 | - | 2,716 | 10,865 |
| Event Costs | - | 4,437 | 4,436 | 8,873 |
| Depreciation | 8,139 | - | - | 8,139 |
| Postage and Delivery | 6,989 | 368 | 388 | 7,745 |
| Bank and Finance Charges | 744 | 146 | 6,290 | 7,180 |
| Office Supplies and Maintenance | 4,314 | 650 | 266 | 5,230 |
| Cost of Merchandise Sold | 5,007 | - | - | 5,007 |
| Exhibit Expenses | 4,967 | - | - | 4,967 |
| Telephone | 3,778 | 568 | 234 | 4,580 |
| Equipment Rental | 2,509 | 377 | 155 | 3,041 |
| Internet and IT | 2,398 | 360 | 149 | 2,907 |
| State Registration Fees | 925 | 925 | 925 | 2,775 |
| Utilities | 2,217 | 333 | 137 | 2,687 |
| Insurance | 1,188 | 1,388 | - | 2,576 |
| Payroll Processing | - | 1,573 | - | 1,573 |
| Scholarship | 1,200 | - | - | 1,200 |
| Dues and Subscriptions | 509 | - | - | 509 |
| Miscellaneous | 387 | - | - | 387 |
| Advocacy | 300 | - | - | 300 |
| Total Expenses | <u>\$ 681,109</u> | <u>\$ 83,096</u> | <u>\$ 48,799</u> | <u>\$ 813,004</u> |

See accompanying notes.

PLATELET DISORDER SUPPORT ASSOCIATION

STATEMENTS OF CASH FLOWS

YEARS ENDED DECEMBER 31, 2017 AND 2016

| | 2017 | 2016 |
|--|-------------------|-------------------|
| CASH FLOWS FROM OPERATING ACTIVITIES: | | |
| Change in Net Assets | \$ 160,745 | \$ 50,988 |
| Adjustments to Reconcile Change in Net Assets to Cash Provided by Operating Activities: | | |
| Depreciation | 6,305 | 8,139 |
| Changes in Operating Assets and Liabilities which Provided (Used) Cash: | | |
| Receivables | (67,371) | 7,363 |
| Prepaid Expenses | (1,511) | 10,657 |
| Deposits | (9,500) | (500) |
| Accounts Payable and Accrued Expenses | 10,060 | 1,436 |
| Deferred Revenue | 5,208 | (17,080) |
| Accrued Compensation-Related | (2,520) | 15,789 |
| Total Adjustments | <u>(59,329)</u> | <u>25,804</u> |
| Cash Provided by Operating Activities | 101,416 | 76,792 |
| CASH FLOWS FROM INVESTING ACTIVITIES: | | |
| Purchase of Investments | (4,450) | (447) |
| Purchase of Fixed Assets | <u>-</u> | <u>(27,455)</u> |
| Cash Used by Investing Activities | <u>(4,450)</u> | <u>(27,902)</u> |
| NET CHANGE IN CASH AND CASH EQUIVALENTS | 96,966 | 71,845 |
| CASH AND CASH EQUIVALENTS, BEGINNING OF YEAR | <u>604,137</u> | <u>532,292</u> |
| CASH AND CASH EQUIVALENTS, END OF YEAR | <u>\$ 701,103</u> | <u>\$ 604,137</u> |

See accompanying notes.

PLATELET DISORDER SUPPORT ASSOCIATION

NOTES TO THE FINANCIAL STATEMENTS

DECEMBER 31, 2017 AND 2016

1. NATURE OF OPERATIONS AND MISSION STATEMENT

Platelet Disorder Support Association (PDSA) is a non-profit organization incorporated in the State of New Jersey in 1998 and is located in Cleveland, Ohio. The primary purpose of PDSA is to disseminate timely and accurate information about Immune Thrombocytopenic Purpura (ITP) and other platelet disorders, to encourage and foster pertinent research, and to provide means for patients and their relatives to share experiences, support and improve their medical care.

PDSA's mission is to enhance the lives of people with immune thrombocytopenia (ITP) and other platelet disorders through education, advocacy, research and support.

PDSA's web site address is www.pdsa.org.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

BASIS OF ACCOUNTING

The financial statements of PDSA have been prepared on the accrual basis of accounting and accordingly reflect all significant receivables, payables, and other liabilities.

BASIS OF PRESENTATION

PDSA is required to report information regarding its financial position and activities according to three classes of net assets: unrestricted, temporarily restricted, and permanently restricted.

RECLASSIFICATIONS

Certain amounts for the year ended December 31, 2016 have been reclassified to reflect comparability with the December 31, 2017 presentation.

FAIR VALUE

PDSA records its financial instruments at fair value using a fair value hierarchy. The fair value hierarchy gives the highest priority to quoted prices in active markets for identical assets or liabilities (Level 1) and the lowest priority to unobservable inputs (Level 3). For the organization, financial assets reported at fair value are based upon quoted prices for identical assets in an active market that the organization has the ability to access (Level 1).

The estimated fair value amounts for specific groups of financial instruments are presented within the notes applicable to such items. Cash and cash equivalents, accounts receivable, and accounts payable are stated at cost, which approximates fair value, due to their short term maturity.

CASH AND CASH EQUIVALENTS

Cash and cash equivalents consist primarily of demand deposits and money market accounts in federally insured and privately insured accounts. At December 31, 2017, PDSA's cash balances exceeded federally insured limits by approximately \$166,000. PDSA maintains its cash with high quality financial institutions which it believes limit these risks.

PDSA considers all highly liquid investments with maturities of three months or less, when purchased, to be cash equivalents.

ACCOUNTS RECEIVABLE

Accounts receivable are stated at the amount management expects to collect from outstanding balances. Management provides for probable collectible amounts through a provision for bad debt expense based on its assessment of the current status of individual receivables. Balances that are still outstanding after management has used reasonable collection efforts are written off through a charge to the allowance for doubtful accounts. The allowance for doubtful accounts at December 31, 2017 and 2016 was \$-0-.

PLATELET DISORDER SUPPORT ASSOCIATION

NOTES TO THE FINANCIAL STATEMENTS

DECEMBER 31, 2017 AND 2016

PROPERTY AND EQUIPMENT

Property and equipment are stated at cost or at their estimated fair value at date of donation. Depreciation is provided using the straight-line method over the estimated useful lives of the assets.

Additions and betterments of \$1,000 or more are capitalized, while maintenance and repairs that do not improve or extend the useful lives of the respective assets are expensed currently.

TEMPORARILY RESTRICTED CONTRIBUTIONS AND NET ASSETS

When a donor restriction expires, that is when a stipulated time restriction ends or purpose restriction is accomplished, temporarily restricted net assets are reclassified to unrestricted net assets and are reported in the Statement of Activities as assets released from restriction. Although restricted contributions typically are reported as support that increases restricted net assets, they may be reported as unrestricted support if the restrictions are met in the same reporting period, the policy is followed consistently, and it is disclosed.

USE OF ESTIMATES

The preparation of financial statements in conformity with accounting principles generally accepted in the United States requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

CONCENTRATION

For the years ending December 31, 2017 and 2016, one donor accounted for 21% and 22% of PDSA's total revenue, respectively.

RECOGNITION OF CONTRIBUTION REVENUE

Contributions received are recorded as unrestricted, temporarily restricted and permanently restricted support depending on the existence and/or nature of any donor restrictions. Temporarily restricted net assets are reclassified to unrestricted net assets upon satisfaction of time or purpose restrictions. Permanently restricted net assets represent endowment funds which are subject to donor restrictions that the contributed principal be invested in perpetuity and only the income be utilized.

PDSA considers all contributions to be unrestricted unless specifically restricted by the donor.

Unconditional promises to give that are expected to be collected within one year are recorded at net realizable value. Unconditional promises to give that are expected to be collected in future years are recorded at the net present value of their estimated future cash flows. The discounts on those amounts are computed using the risk-free interest rates applicable for the years in which the promises are received. Amortization of the discounts is included in contribution revenue. Conditional promises to give are not included as support until the conditions are substantially met.

Contributions of cash or other assets restricted to the acquisition of long-lived assets are recorded as temporarily restricted contributions. If there are no donor restrictions on the long-lived asset's use, the donor restrictions are considered met once the long-lived assets are acquired and the temporarily restricted net assets are reclassified to the unrestricted net asset class.

DONATED SERVICES

Donated services that are recognized in the financial statements either (a) create or enhance non-financial asset or (b) be specialized skills, provided by entities or persons possessing those skills that would be purchased if not donated. PDSA receives donated services from volunteers who assist in programs, administration/governance and special projects. No amounts have been recognized for donated services described above since they did not meet the criteria for recognition.

ADVERTISING

Advertising costs are expensed when incurred. Advertising expense amounted to \$-0- in 2017 and 2016.

PLATELET DISORDER SUPPORT ASSOCIATION

NOTES TO THE FINANCIAL STATEMENTS

DECEMBER 31, 2017 AND 2016

INCOME TAX STATUS

PDSA is incorporated as a not-for-profit that is exempt from federal income taxes under Internal Revenue Code Section 501(c)(3) and is not considered a private foundation under Section 509(a)(1). PDSA currently has no unrelated business income. Accordingly, no provision for income taxes has been recorded.

PDSA's policy is to record a liability for any tax position taken that is beneficial to the PDSA, including penalties and interest, when it is more likely than not the position taken will be overturned by a taxing authority upon examination. Management believes there are no such positions as of December 31, 2017 and, accordingly, no liability has been accrued.

FUNCTIONAL EXPENSES

PDSA's costs of providing its various services have been classified on a functional basis in the statement of functional expenses. Accordingly, certain costs have been allocated between program, administrative and fundraising functions. Expenses are charged directly to these functional areas where possible. Remaining expenses are allocated using the best available method.

RECENT ACCOUNTING PRONOUNCEMENTS

In May 2014, the Financial Accounting Standards Board (FASB) issued Accounting Standards Update (ASU) 2014-09, *Revenue from Contracts with Customers*, which outlines a single comprehensive model for entities to use in accounting for revenue arising from contracts with customers and supersedes most current revenue recognition guidance, including industry-specific guidance, and requires significantly expanded disclosures about revenue recognition. The core principle of the revenue model is that an entity recognizes revenue to depict the transfer of promised goods or services to customers in an amount that reflects the consideration to which the entity expects to be entitled in exchange for those goods or services. This ASU, as deferred one year by ASU No. 2016-04, is effective for annual reporting periods beginning after December 15, 2018. The Organization currently evaluating the impact on the financial statements and the options of adopting using either a full retrospective or a modified approach.

In February 2016, the FASB issued ASU 2016-02, *Leases*. This ASU requires lessees to recognize assets and liabilities on the balance sheet for leases with lease terms greater than twelve months. The recognition, measurement and presentation of expenses and cash flows arising from a lease by a lessee primarily will depend on its classification as a finance or operating lease. This amends current guidance that requires only capital leases to be recognized on the lessee balance sheet. ASU 2016-02 will also require additional disclosures on the amount, timing and uncertainty of cash flows arising from leases. The guidance is effective for the Organization for reporting periods beginning after December 15, 2019 with early adoption permitted. The Organization is currently evaluating the impact that ASU 2016-02 will have on its financial statements and will adopt the provisions upon the effective date.

In August 2016, the FASB issued ASU 2016-14, *Presentation of Financial Statements for Not-for-Profit Entities*. This standard intends to make certain improvements to the current reporting requirements for not-for-profit entities. This standard sets forth changes to net asset classification requirements and the information presented about a not-for-profit entity's liquidity, financial performance and cash flows. ASU 2016-14 is effective for the Organization for reporting periods beginning after December 15, 2017. The Organization is currently evaluating the impact that ASU 2016-14 will have on its financial statements and will adopt the provisions upon the effective date.

SUBSEQUENT EVENTS

PDSA has evaluated its subsequent events for potential recognition and/or disclosure in the December 31, 2017 financial statements through June 6, 2018, the date that the financial statements were available to be issued.

PLATELET DISORDER SUPPORT ASSOCIATION

NOTES TO THE FINANCIAL STATEMENTS

DECEMBER 31, 2017 AND 2016

3. TEMPORARILY RESTRICTED NET ASSETS

At December 31 net assets were temporarily restricted for the following purposes:

| | 2017 | | | |
|-----------------------------------|-------------------------|-------------------|--|----------------------|
| | BEGINNING NET ASSETS | CONTRIBUTIONS | NET ASSETS RELEASED FROM RESTRICTION | ENDING NET ASSETS |
| ITP Booklet | \$ 26,400 | \$ 10,000 | \$ (26,400) | \$ 10,000 |
| ITP Hotline | 30,000 | - | (30,000) | - |
| Pump it Up | - | 20,000 | - | 20,000 |
| Peer Communications | 5,000 | - | (5,000) | - |
| Research | 145,848 | 37,152 | (43,521) | 139,479 |
| Educational Materials Translation | 12,000 | - | (12,000) | - |
| Web, Video and Newsletter | 27,500 | 60,000 | (61,667) | 25,833 |
| | <u>\$ 246,748</u> | <u>\$ 127,152</u> | <u>\$ (178,588)</u> | <u>\$ 195,312</u> |

| | 2016 | | | |
|-----------------------------------|-------------------------|-------------------|--|----------------------|
| | BEGINNING NET ASSETS | CONTRIBUTIONS | NET ASSETS RELEASED FROM RESTRICTION | ENDING NET ASSETS |
| ITP Booklet | \$ 16,400 | \$ 26,400 | \$ (16,400) | \$ 26,400 |
| ITP Hotline | 28,800 | 30,000 | (28,800) | 30,000 |
| Peer Communications | 3,334 | 60,000 | (58,334) | 5,000 |
| Research | 127,858 | 17,990 | - | 145,848 |
| Educational Materials Translation | - | 12,000 | - | 12,000 |
| Web, Video and Newsletter | 82,500 | 30,000 | (85,000) | 27,500 |
| | <u>\$ 258,892</u> | <u>\$ 176,390</u> | <u>\$ (188,534)</u> | <u>\$ 246,748</u> |

4. BOARD-DESIGNATED NET ASSETS

At its discretion, the Board redirects operating net assets to the "Research Fund" to support initiatives that lead to better outcomes for those affected by ITP. In 2017 and 2016, the Board approved a contribution to the Fund in the amount of \$53,042 and \$15,783, respectively. PDSA's research fund will provide grants to fund research that furthers the understanding of the pathogenesis, diagnosis and management of primary ITP.

In January 2008, the Board approved a "Contingency Fund" to create asset balances to allow for shortfalls from economic fluctuations, single or multi-year project opportunities, or capital expenditures. All withdrawals from the account require Board approval. Interest, gains and earnings from investments accrue to operations. All investment fees/expenses and fund-related investment losses, to the extent of cumulative board-designations, are borne by operating assets. There were no contributions by the Board to the Contingency Fund in 2017 and 2016.

5. COMMITMENTS

PDSA operates at its office in Cleveland, Ohio. Lease terms call for monthly rent of \$1,675 through March 31, 2018. PDSA also leases certain office equipment through March 2020. Rent expense amounted to \$23,000 for 2017 and 2016. Minimum annual lease payments are as follows:

| | |
|------|------------------|
| 2019 | 3,184 |
| 2020 | 1,229 |
| | <u>\$ 12,772</u> |

PLATELET DISORDER SUPPORT ASSOCIATION

NOTES TO THE FINANCIAL STATEMENTS

DECEMBER 31, 2017 AND 2016

6. DESCRIPTION OF PROGRAM SERVICES

PDSA's major programs and services are as follows:

Patient Education

We provide on-line and printed information that enhances the knowledge of the disease, treatments, and wellness practices. We investigate and report the most recent research findings and treatment recommendations via our website, three print publications, monthly e-newsletter, social media channels, and 29 educational booklets printed in multiple languages.

Support Services

Our services promote patient-to-patient, patient-to-physician, and patient-to-medical provider communication. We encourage patient involvement in treatment and life-style decisions. PDSA has 43 local support groups including the US, Canada, and New Zealand, and 2 groups via video conference, an annual patient/caregiver meeting, ITP Poke-R-Club for children with ITP, college scholarship program for teens and young adults with ITP, and a patient hotline.

Public Education

Through contacts with the media and the publication of educational materials, we strive to increase the amount of information presented and available about ITP and other platelet disorders. Our annual national walk/run unites patients and communities and raises public awareness. PDSA received the designation for National ITP Awareness MonthSM in 2010. Each September, we celebrate with activities throughout the month, with the last Friday of September as Sport Purple for Platelets DaySM, and the last week of September as Global ITP Awareness WeekSM. In 2017, PDSA formed the ITP International Alliance and created the website globalitp.org, with 28 countries represented.

Platelet Disorder Research and Advocacy

We assist and encourage research in the treatment of ITP and other platelet disorders through surveys and collaboration with patients, industry, physicians, and researchers. We attend medical conferences and health care-related meetings and report any significant research and news that pertains to diagnosis and treatment of ITP to our members. The *PDSA Research Program* funds, assists and encourages promising research with the potential to further understand the pathogenesis and management of primary ITP, raise the quality of life for patients, lead to new therapies, and find a cure. In 2017, we established the *ITP Natural History Study Registry*, an international patient-consented registry of individuals with ITP designed to gather data on the natural progression of ITP, diagnosis and treatment, management of care, quality of life, and clinician reporting. PDSA staff participate in numerous advocacy meetings in Washington, D.C., including Rare Disease Day and organizing the NIH/ASH Hill Day on Capitol Hill and interacting with the US Food and Drug Administration.