

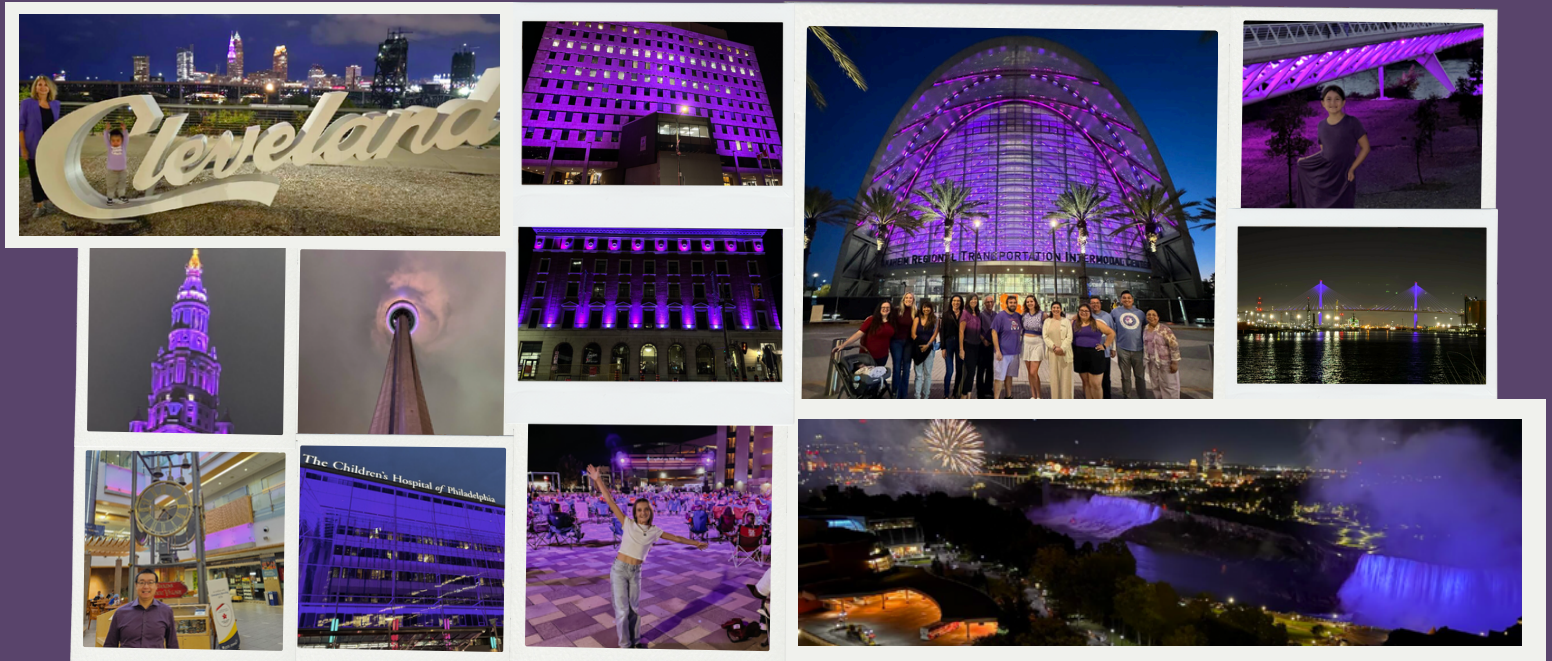


# PURPLE

PAINT THE TOWN

## We need YOUR help to Paint the Town Purple!

- 1) Submit Request:** Find local landmarks to light up purple for ITP Awareness Month, Global ITP Awareness Week, or Sport Purple for Platelets Day and submit a request
- 2) Confirm Monument with PDSA:** Let us know what monuments you are lighting purple by emailing confirmation to [pdsa@pdsa.org](mailto:pdsa@pdsa.org) and we will add it to our list
- 3) Share Online!** Share photos of your lit-up landmarks on social media and use the hashtags #PaintTheTownPurple and #ITPAwareness!



For more info and a list of confirmed landmarks,  
visit [pdsa.org/itp-awareness-month](https://pdsa.org/itp-awareness-month)



@plateletdisorder



@pdsa\_itp



@pdsa\_itp