



PDSA Earns a “Give with Confidence” 100/100 Rating from Charity Navigator

Cleveland, OH, October 19, 2020 – The Platelet Disorder Support Association is proud to announce that its strong financial health and ongoing accountability and transparency have earned a 100/100 rating from Charity Navigator’s new Encompass Rating System. This score designates PDSA as an official “Give with Confidence” charity, indicating that our organization is using its donations effectively based on Charity Navigator’s criteria. Charity Navigator is America’s largest and most-utilized independent charity evaluator.

The Encompass Rating System is a comprehensive evaluation tool that analyzes nonprofit performance based on four key indicators. In July 2020, Charity Navigator released the first indicator, Finance & Accountability, to highlight nonprofit organizations demonstrating fiscal responsibility. This is determined by five metrics: Program Expense Ratio, Independent Audit or Financial Review, Board Composition, Liabilities to Assets, and use of Website. The additional indicators, to be rolled out in the next 18-24 months, are Impact & Results, Leadership & Adaptability, and Culture & Community.

The Encompass Rating System enables Charity Navigator to increase the number of nonprofits it evaluates, growing from 9,000 to 160,000 nonprofits evaluated as of July 2020. In order to be more inclusive of smaller and more recently established nonprofits, the system uses technology-supported automation to analyze electronic tax forms filed annually by 501(c)(3) organizations.

“We are delighted that PDSA’s clear commitment to fiscal responsibility and transparency has earned it a “Give with Confidence” designation,” said Michael Thatcher, President and CEO of Charity Navigator. “As one of the first 150,000 nonprofits evaluated by the Encompass Rating System, we are eager to see the good work that the organization is able to accomplish in the years ahead.”

“Our 100/100 Charity Navigator rating further validates that our supporters can trust our commitment to good governance and financial accountability,” said PDSA President and CEO Caroline Kruse. “We hope this recognition will encourage the continued generosity of our donors and also introduce our work to others who can help us advance our mission to *enhance the lives of people with immune thrombocytopenia (ITP) and other platelet disorders through education, advocacy, research and support*. With the meaningful support of so many, we move forward with confidence in our continued efforts to highlight the ITP patient perspective, unify the global ITP community, and drive patient-centered research to improve outcomes for ITP patients around the world.”

[PDSA’s Encompass rating](#) and other information about charitable giving are available free of charge on charitynavigator.org.