



**Join us July 25-27
for our 25th annual
patient conference at
The Logan, Philadelphia, PA**

You are invited to...
Learn about the most
up-to-date ITP information

Talk face-to-face with the
world's top ITP doctors

Share experiences with others
in the ITP community

**Find more information
at www.pdsa.org**

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Invitation to Participate

This year, PDSA will host its 25th annual update on immune thrombocytopenia (ITP) for patients, caregivers and the medical community in Philadelphia, PA July 25-27. This year's patient conference will take place at The Logan, in the City Center section of Philadelphia. Each year the ITP conference provides opportunities to hear the latest information about ITP, meet others who are coping and living with ITP and receive answers to your medical questions. You will also have the opportunity to ask your questions to PDSA's Medical Advisors, who are some of the most experienced ITP doctors in the world. You don't want to miss out on this tremendous opportunity to hear and talk with these world-renowned experts.

In addition to the educational program and social events, our conference will feature several small group sessions to give you an opportunity to get to know other patients and caregivers in an intimate environment. We will also offer programs for children at our Kids Kamp for children ages 5-12.

Through a thoughtful blend of educational sessions and group activities, the teen and young adult attendees can connect with others while sharing their unique ITP experiences during our weekend Teen Track.

We have scheduled time with our exhibitors so you can meet directly with the companies who are providing new treatments and conducting clinical trials. We guarantee what you will learn about the nature of ITP, its diagnosis, treatment, and management will make a positive difference in your own or your loved one's health.

I hope you and your family can join us this July at **The Logan** in Philadelphia, PA. Our 25th annual ITP conference promises to be a weekend of education and inspiration. We look forward to seeing you there!



Caroline Kruse
President and CEO

About the Speakers



James Bussel, MD

Dr. James Bussel is Professor of Pediatrics, Medicine, and Obstetrics at the Weill Medical College of Cornell University in New York City. His training was initiated at Yale, continued at Columbia College of Physicians and Surgeons, then he completed a Pediatric Residency at Cincinnati Children's Hospital, and a Fellowship in Pediatric Hematology/Oncology at the combined Cornell/Memorial Sloan Kettering program. The great majority of Dr. Bussel's publications are centered around diagnosis and especially management of patients with ITP, including children with ITP, adults with ITP, pregnant women with ITP, HIV infected patients with thrombocytopenia, and fetuses affected by autoimmune and alloimmune thrombocytopenia. He has worked with IVIg, IV anti-D, rituximab, and most recently the thrombopoietic agents. Dr. Bussel is a member of the PDSA Medical Advisory Board.



Al Freedman, PhD

Al Freedman, PhD, is a psychologist, educator, and rare disease advocate with more than two decades of experience working with individuals and families affected by rare diseases and disabilities.

Dr. Al is inspired by his personal journey as the father of Jack, who lived with spinal muscular atrophy (SMA) for 26 years as well as his professional training and experience as an educator to provide counseling and consultation. He works with families, advocacy organizations, pharmaceutical companies, healthcare organizations, and schools to create meaningful support systems and impactful change within the rare disease and disability communities.

“

It was a great experience getting to know other parents with children going through the same thing we were. I appreciate the doctors who listened to all of our questions and thoughts, even if it was a random stop in the hall.

”



Annemarie Fogerty, MD

Dr. Annemarie Fogerty is a Hematology Specialist in Boston, MA with over 18 years of experience. She graduated from New York University School of Medicine in 2003, then went on to internal medicine residency at Massachusetts General Hospital. She completed her fellowship training at the Dana Farber Cancer Institute. She currently serves as the Clinical Director for Hematology and Director of Reproductive Hematology at both Massachusetts General Hospital and Newton Wellesley Hospital. Her particular areas of clinical expertise and research focus on thrombocytopenia and thrombosis in the pregnant patient. Dr. Fogerty is a member of the PDSA Medical Advisory Board.



Terry Gernsheimer, MD

Dr. Terry Gernsheimer was a Professor of Medicine at the University of Washington School of Medicine, Medical Director of the Platelet Antibody Laboratory at the Puget Sound Blood Center, and Director of Transfusion Services at the University of Washington Medical Center and the Seattle Cancer Care Alliance. Dr. Gernsheimer's major research interests include the diagnosis, treatment and pathophysiology of autoimmune platelet disorders as well as several aspects of transfusion medicine and medical education. Dr. Gernsheimer is a member of the PDSA Medical Advisory Board.



Rachael Grace, MD, MMSc

Dr. Rachael Grace is a Pediatric Hematologist at the Dana-Farber/Boston Children's Cancer and Blood Disorders Center and an Associate Professor at Harvard Medical School in Boston, Massachusetts. She is the Medical Director of the Hematology Clinical Research Program at Boston Children's Hospital and is recipient of the Blanche P. Alter Investigatorship in Hematology. Dr. Grace received her MD from Brown University and received her Masters in Medical Science from Harvard Medical School. She completed her pediatrics residency at Boston Children's Hospital and pediatric hematology/oncology fellowship at the Dana-Farber/Boston Children's Cancer and Blood Disorders Center. She is the director of the pediatric ITP Consortium of North America (ICON), a collaboration of more than 50 sites in North America focused on improving

ITP care for children. She is a leading investigator for multiple observational and interventional research studies for children with ITP and is involved in national ITP guideline initiatives. Dr. Grace's clinical and research interests are focused on improving outcomes of children with immune cytopenias and rare congenital hemolytic anemias. Dr. Grace is a member of the PDSA Medical Advisory Board.



Kristin Hunt, MDCM, MSc, FRCP(C)

Dr. Kristin Hunt was diagnosed with chronic ITP at the age of 12 years old. She started volunteering and fundraising for PDSA in 2010. She co-founded the ITP Kids Camp and continues to serve on the patient research panel. Determined to continue helping patients, she decided to build her career in medicine. She holds a Bachelor of Science in Microbiology and Immunology (2014) and a Master of Science in Immunology (2016) from McGill University in Montreal, QC. She later obtained her medical degree from McGill University, graduating with the class of 2020. While studying, she also co-founded McGill's first Rare Disease Interest Group. She then completed her pediatrics residency training at Queen's University in Kingston, Ontario and recently became a licensed pediatrician in June 2024. She is now completing her second and final year of subspecialty training in Pediatric Allergy and Clinical Immunology at the Hospital for Sick Children in Toronto, Ontario. Dr. Hunt hopes to use both her personal and professional experiences to continue helping ITP patients and all those affected by immune-mediated disorders.



Craig Kessler, MD

Dr. Craig Kessler, Professor of Medicine and Pathology, is the Director of the Hemophilia and Thrombosis Comprehensive Treatment Center and Director of the Division of Coagulation in the Department of Laboratory Medicine at Georgetown University Medical Center in Washington, DC. His research interests include development and analysis of treatment strategies for bleeding disorders such as hemophilia, von Willebrand disease, and ITP. Dr. Kessler has also designed and participated in numerous clinical trials to study the pathophysiology and treatment of thrombophilic states, such as venous thromboembolism and cancer. He has written over 250 papers and chapters and is co-editor of a popular authoritative textbook on consultative hemostasis. Dr. Kessler is a member of the PDSA Medical Advisory Board.



David J. Kuter, MD, DPhil

Dr. David Kuter is Chief of Hematology, Massachusetts General Hospital, Boston, Massachusetts. He earned a research doctorate (DPhil) at Magdalen College of Oxford University and a medical degree at Harvard Medical School.

Dr. Kuter is Professor of Medicine at Harvard Medical School.

In addition, Dr. Kuter sits on numerous national and international ITP committees and is board certified in Internal Medicine, Hematology, and Medical Oncology. He has dedicated years of effort to researching coagulopathies, anticoagulation, and platelet disorders. In recent years, Dr. Kuter has conducted groundbreaking research into the development of effective thrombopoietic agents. Dr. Kuter is a member of the PDSA Medical Advisory Board.



Michele Lambert, MD, MSTR

Dr. Lambert is an Assistant Professor of Clinical Pediatrics at the Children's Hospital of Philadelphia and Medical Director of the Special Coagulation Laboratory at CHOP. She graduated from UMDNJ-New Jersey Medical School (now Rutgers) and completed her pediatric residency at St. Christopher's Hospital

for Children followed by a year as Chief Resident. She then moved to the Children's Hospital of Philadelphia where she completed her fellowship in pediatric hematology/oncology. She received her Masters in Translational Medicine in 2001. Her research efforts have focused on understanding the control of platelet production by megakaryocytes (the cells that make platelets) and the ways in which genetics influence platelet function and number in various clinical scenarios including ITP and inherited platelet disorders. Dr. Lambert is a member of the PDSA Medical Advisory Board.



Howard A. Liebman, MD

Dr. Howard Liebman is Professor of Medicine and Pathology at the University of Southern California's (USC) Keck School of Medicine, Los Angeles, CA. He serves as Medical Director of the Special Hemostasis Laboratory at USC's Norris Comprehensive Cancer Center and is Director of the fellowship program

in hematology. Dr. Liebman received his medical degree from USC and completed his postgraduate training including a residency in internal medicine

and fellowships in medical oncology and hematology at Los Angeles County – University of Southern California Medical Center. Dr. Liebman completed a research fellowship at Tufts University – New England Medical Center, Boston, MA and held faculty positions at Tufts University and Boston University, before returning to USC. Dr. Liebman's research interests include clinical management and characterization of haemostatic and thrombotic disorders, management of autoimmune blood disorders and clinical therapy of HIV and AIDS. He has authored or co-authored 85 peer-reviewed publications and 26 reviews and chapters. Dr. Liebman is a member of the PDSA Medical Advisory Board.



Diane J. Nugent, MD

Dr. Diane Nugent is a Clinical Professor, Department of Pediatrics, University of California, Irvine School of Medicine. She currently serves as Chair, Hematology, CHOC Children's Hospital of North Orange County, Orange, CA; Medical Director, Hematology and Blood and Donor Services CHOC

Children's; and Division Chief, Hematology, CHOC Children's Specialists. Dr. Nugent is a nationally-recognized expert in pediatric hematology who specializes in blood disorders, bone marrow failure, bleeding and clotting disorders, anemias, and immune deficiencies. She is involved in clinical trials for rare blood disorders and is a principal investigator for regional hemophilia programs. Dr. Nugent has coauthored more than 100 journal articles and book chapters. She chairs review subcommittees at the National Heart Lung and Blood Institute (NHLB) at NIH in hematology. Dr. Nugent also participates in the Pediatric ITP Consortium of North American (ICON), a group of pediatric hematologists dedicated to improving the understanding, treatment and quality of life (QOL) of pediatric ITP patients. Dr. Nugent is a member of the PDSA Medical Advisory Board.



Talking with doctors, hearing patients' stories and meeting the PDSA community was an invaluable experience.



Learned a lot about new treatment options coming soon.



Michael Tarantino, MD

Dr. Michael Tarantino is a Professor of Pediatrics and Medicine at the University of Illinois College of Medicine-Peoria and Medical Director of the Bleeding & Clotting Disorders Institute. He received a doctoral degree in medicine from the University of Wisconsin School of Medicine in 1987. He completed an internship and residency at the University of Arizona Health Sciences Center and a Fellowship in Pediatric Hematology/Oncology at the University of Wisconsin School of Medicine. Dr. Tarantino first became interested in ITP during his residency in 1988. Since that time, he has designed and/or participated in numerous clinical investigations related to ITP and other platelet disorders. He has authored numerous publications relevant to the diagnosis and management of ITP, especially as it occurs in children. He is also active in hemophilia and other bleeding disorders research. Dr. Tarantino is a member of the PDSA Medical Advisory Board.



Deidra Terrell, PhD

Dr. Terrell is an Associate Professor of Epidemiology in the Department of Biostatistics and Epidemiology at the University of Oklahoma Health Sciences Center and Assistant Dean for Sovereignty, Opportunity, Belonging, & Engagement. Her research interests include diseases of platelet disorders and improving life after recovery from thrombotic thrombocytopenic purpura (TTP). She has published over 70 peer-reviewed articles and is a National Institute of Health K01 awardee. Her K01 grant proposal focuses on improving the lives of patients after they recover from TTP. Her career development training focused on the theory and application of patient-reported outcomes. She is also an active member of the Guideline Oversight Subcommittee for the American Society of Hematology.

2024 ITP Conference At A Glance

261 Attendees • 11 Speakers

Separate Teen/Young Adult Track • 5 Exhibitors

Small Group Sessions with ITP Specialists/Medical Advisors

Conference Agenda

Friday, July 25

1:00 PM – 5:00 PM

Registration/Exhibits Open

3:00 PM – 3:15 PM

Welcome

3:15 PM – 4:15 PM

The Phases of ITP

**Navigating the Patient Journey:
From newly diagnosed to chronic ITP**

CONCURRENT SESSION:

ITP in Teens: A medical overview *(for teens & their parents)*

4:15 PM – 5:00 PM

Break

5:00 PM – 6:00 PM

Sobi sponsored dinner program

6:00 PM – 6:15 PM

Break

6:15 PM – 7:30 PM

Inquire & Inspire:

Patients ask the experts and share personal journeys
(SMALL GROUP SESSIONS)*

- **Canadian Patients & Caregivers**
- **For Teens Only**
- **Other groups based on geographic location**

Saturday, July 26

8:00 AM – 9:00 AM

Registration, Continental Breakfast, Exhibits Open

9:00 AM – 10:15 AM

**The Pathophysiology of ITP:
What we have learned these past 25 years**

**When to Involve an Immunologist in Your ITP Journey:
A professional and patient perspective**

When it's not ITP: Testing and genetics

10:15 AM – 10:30 AM

Break

10:30 AM – 11:30 AM

Inquire & Inspire:

Patients ask the experts & share personal journeys
(SMALL GROUP SESSIONS)*

- **For Women and Girls Only: Rare bleeding disorders during adolescence, pregnancy, and menopause**
(this session is for women and girls only due to the nature of the subject matter)
- **Growing Older with ITP:
The unique challenges of seniors**
- **Parent of Children with ITP**
- **General ITP Questions**

*Breakout session assignments will be listed in the back of name badges

Saturday, July 27 continued

- 11:30 AM – 11:45 AM Break
- 11:45 AM – 1:00 PM **Quality of Life in ITP:
Fatigue, bleeding, oral health, cognitive impairment**
- 1:00 PM – 2:00 PM **Lunch Break with PDSA Medical Advisors**
- 2:00 PM – 3:00 PM **ITP: New targets, new agents, and new possibilities**
- 3:00 PM – 3:15 PM Break
- 3:15 PM – 4:15 PM **CONCURRENT SESSIONS:
ITP in Adults: Q&A
ITP in Children: Q&A**
- 4:15 PM – 4:30 PM Break
- 4:30 PM – 5:15 PM **Access to Care: Navigating the maze of ITP treatments**
- 5:15 PM – 5:30 PM Announcements
- 6:30 PM – 7:30 PM **Sanofi sponsored dinner program**
- 8:00 PM – 10:00 PM **Saturday Evening Fun Event**

Sunday, July 27

- 9:00 AM – 10:30 AM **Continental Breakfast**
Support Group Facilitators' Breakfast
(pre-registration requested)
- 10:30 AM – 11:30 AM **Keynote Presentation: Meeting the Challenge of
Rare Disease in the Family: 25 years of lessons learned**
- 11:30 AM – 12:45 PM **Living with ITP: Patients share their stories**
- 12:45 PM – 1:00 PM Closing Remarks

NOTES: *A separate track for teens will run Friday and Saturday.
Agenda and speakers subject to change.*

More Information

Visit our website: www.pdsa.org

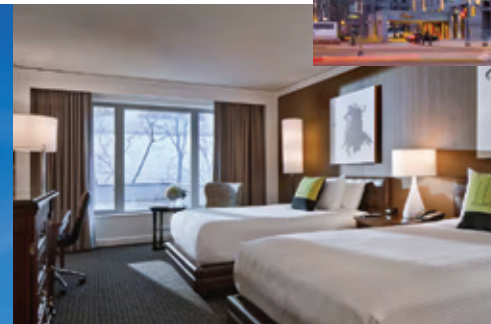
Phone: (440) 746-9003

Email: pdsa@pdsa.org



Conference Location

All meeting activities will be held at **The Logan, Philadelphia, PA**. The Logan brings to life the best local experiences in the heart of Philadelphia, one of the country's most historic and vibrant cities.





If you plan to stay at **The Logan, Philadelphia, PA**, please reserve your room as soon as possible to receive our special conference rate of \$179 a night (king or double/double), plus tax. **This rate is for 2 adults or a family of 4 with children under age 18.** This special PDSA rate is also available for conference attendees three days before and three days after the conference. This special rate applies to reservations that are made by **June 14, 2025, as long as rooms at the hotel**



are available. We encourage you to make your hotel reservation early to ensure room availability.

Hotel reservations cannot be made until your conference registration is finalized.



“ I enjoyed the focus on patient stories and extra chances for attendees to speak with doctors. ”

All of the sessions provided excellent information, but hearing other patient stories were probably my favorite part. It was a very personal connection.

I appreciated the humility of the patients with their stories and I enjoyed the small groups where the physicians gave their time.

The conference was wonderful, the attendees were so gracious, and we are all fighting the same battle. I really appreciate the physicians who are working so hard to solve ITP. And I appreciate PDSA for being our advocate. All in all, a wonderful experience.

Registration Form

Register online at www.pdsa.org/conferences

or mail this form to:
PDSA
 8751 Brecksville Road, Suite 150
 Cleveland, OH 44141



General Registration Information – person attending conference
 (see additional lines for guest names below)
Full payment is due at time of registration.

 (Mr./Ms./Mrs./Dr.) First Name Last Name Suffix

 Address

 City State/Province ZIP Code Country

 Phone (Home, Business or Mobile) Email

Additional guests or family members
Please include name and city/state/country for each additional guest for their name badge

 Guest name Guest name Guest name

 City State/Province Country

Applying for a partial scholarship

If you are interested in applying for a partial conference scholarship, which is applied toward conference registration for two and your hotel room for three nights (Thursday, Friday, and Saturday), please check the box below, fill out the registration form (**do NOT send payment**), and include a letter that includes information describing your diagnosis, your specific financial need and the benefit you hope to derive from attending the conference.

You can email your application and letter to DeLee Cooper at dcooper@pdsa.org or mail to PDSA, Attn: DeLee Cooper, 8751 Brecksville Road, Suite 150, Cleveland, OH 44141.

The deadline for conference scholarship applications is June 7, 2025.

Please note: Travel costs are **NOT** included in the partial scholarship. Due to the limited number of scholarships available, they will be awarded on a first come, first serve basis and preference will be given to first-time attendees. **You MUST be a paid PDSA member to be eligible for a scholarship.**

I would like to apply for a partial scholarship to be applied toward conference registration for two (2) and hotel accommodations for three (3) nights.

CONTINUED ON THE NEXT PAGE >



Total fees and payment - Registration includes all sessions, receptions, continental breakfasts on Saturday and Sunday and Saturday lunch.

If you are not already a member of PDSA, you can become one by choosing to pay the \$25 membership fee and then choosing the discounted cost of the Conference under the Member Price column. By becoming a member, you will receive our 28-page quarterly newsletter, *The Platelet News*, and discounted rates for the annual ITP Conference, among other exclusive benefits.

PDSA Membership (\$25, \$50, \$100 or more) \$ _____

Early Bird Registration: Through June 14, 2025 After June 14, 2025 registration prices will increase.

	MEMBER PRICE	NON-MEMBER PRICE	
Individual	\$140	\$160	\$ _____
Children ages 5-12	\$50	\$60	\$ _____
Children 4 and under	FREE	FREE	\$ FREE
One Day Pass Registration (Either Friday/Saturday or Saturday/Sunday)	\$100	\$120	\$ _____
PDSA Circle of Hope Member Registration (limit of 2)			\$ FREE*
~or~ PDSA Support Group Facilitator Registration (limit of 1)			\$ FREE*

*Only a total of 2 complimentary registrations can be redeemed and they are non-transferable.

I would like to include an additional amount to defray conference expenses \$ _____

TOTAL REGISTRATION \$ _____

Payment Method: Visa Master Card American Express Discover

Name on Credit Card: _____

Credit Card Number: _____

Exp. Month _____ Year _____ CSC CODE _____ AMT charged: \$ _____

Your CSC Code is the 3 digit code on the back of your card for Master Card, Visa or Discover or 4 digit code on the front of AMEX

Check or Money Order payable to PDSA (only a US bank check with US funds, no cash)

Questions? If you have any questions or require assistance while completing the registration form, please contact Jody Shy at (440) 746-9003 or via email at jshy@pdsa.org.

Cancellation Policy: If you need to cancel your registration for the Conference, you must submit your request to cancel in writing prior to June 14, 2025. All fees less a \$50 administrative charge will be refunded if a written request is received before the June 14th deadline.

After June 14, 2025, no refunds will be issued.

Hotel Reservations: All Conference sessions, meals and receptions will take place at The Logan, Philadelphia, PA. PDSA has secured room rates for patients, caregivers, and family attending the conference at \$179 per night (king or double/double). A separate rate is available for industry and physician attendees. Once your Conference registration has been made, you will be sent the information to make your hotel accommodations. Hotel rooms **cannot** be booked prior to your conference registration.

*DISCLAIMER: I recognize that various photographs, video recordings and other media will be taken during the event. By registering for ITP Conference 2025, I grant permission to PDSA (Platelet Disorder Support Association) and/or other agents authorized by them to use any photographs, video recordings and other media or record of this event for any purposes.

Registration Information

Scholarships – Partial scholarships to attend the ITP Conference are available. Please see the registration form for details. Contact DeLee Cooper at dcooper@pdsa.org for more information. **The deadline to apply for a scholarship is June 7, 2025. Applicants must be PDSA members.**

Cancellation Policy – If you need to cancel your registration for the Conference, you must submit your request to cancel in writing prior to June 14, 2025. All fees less a \$50 administrative charge will be refunded if a written request is received before the June 14th deadline. **After June 14, 2025, no refunds will be issued.**

Admission to Sessions – Upon registration at the conference, all attendees will receive a personalized name badge. These name badges must be worn at all times during the conference sessions and conference meals. Admission to conference activities will be restricted to badge holders.

Exhibits – Some of our sponsors will exhibit products and services directly related to ITP. Only vendors who have permission from PDSA will be allowed to distribute materials. Other promotional materials will not be permitted in the meeting halls, registration, or reception area.

Conference Attire – All sessions are casual attire and will be held in the hotel meeting rooms, which are air-conditioned. However, please remember, everyone has their own personal preferences for temperature and it is often difficult to control temperatures in a hotel setting. It is recommended to bring along a light jacket or sweater to the session rooms. Dress for the Saturday night PDSA Fun event is casual — so come to celebrate and have fun!

Conference Etiquette – Please be considerate of others during all educational sessions and turn off all cell phones or set them to vibrate. Please arrive on time or early for the sessions you plan to attend, allowing time to add extra chairs if necessary.

Questions? If you have any questions or require assistance while completing the registration form, please contact Jody Shy at the PDSA office at (440) 746-9003 or via email at jshy@pdsa.org.

“ I have pretty much lived in an ITP bubble. Thank you for expanding my knowledge and compassion for all affected by this illness. I am overwhelmed by your diligence to this cause. ”