



# ITP



# CONFERENCE

# 2017



JULY 28-30

CHANDLER, ARIZONA



You are invited...

- ☉ Learn about the most up-to-date ITP information
- ☉ Talk face-to-face with the world's top ITP doctors
- ☉ Share experiences with others in the ITP community
- ☉ Join us for our 17<sup>th</sup> national patient conference at the Sheraton Grand at Wild Horse Pass



**PDSA**  
PLATELET DISORDER  
SUPPORT ASSOCIATION  
*for People with ITP*

Find more information at [www.pdsa.org](http://www.pdsa.org)



# INVITATION TO PARTICIPATE



PDSA's 17<sup>th</sup> annual update on immune thrombocytopenia (ITP) for patients, caregivers, and the medical community will take place at the beautiful Sheraton Grand at Wild Horse Pass in Chandler, Arizona, July 28-30.

Our three-day program is not only an important update on information about immune thrombocytopenia (ITP), but it is also a chance to meet others affected by ITP. You will have the opportunity to ask your questions to PDSA's medical advisors, some of the most experienced ITP doctors in the world. You don't want to miss out on this tremendous opportunity to hear and talk with these world-renowned experts.

Each year the conference provides opportunities to hear the latest information about ITP, meet others who are coping with ITP, and receive answers to your questions. A highlight to this weekend will be a patient mixer on Friday evening and a special family-oriented party Saturday evening. PDSA realizes how important it is to offer patients and families a respite from dealing with a chronic illness while bringing a little joy and laughter into their lives. In addition to the educational programs and social events, we will have programs for children at our Kids Kamp for all children ages 5 and up. New this year is a separate track for teens and young adults.

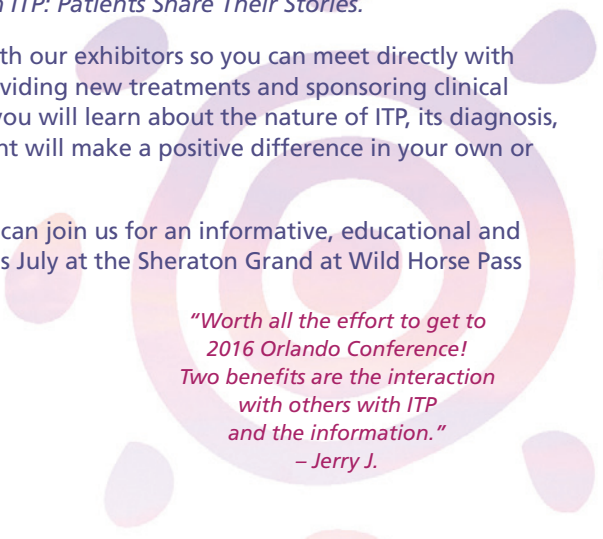
This year's programs include: *ITP 101: Basic Fundamentals for the Newly Diagnosed*; *100 Years of ITP: Take the ITP Jeopardy Challenge, What History Has Taught Us about ITP*; *Children with ITP: Treatments, School & Sports; For Teens Only*; *Primary vs. Secondary ITP: the Similarities, Differences & Significance*; *Inquire & Inspire: Patients Ask the Experts & Share Personal Journeys* (small group sessions); *Managing Life with ITP: Finding Your New Normal*; *Communicating with Your Doctor: Asking the Right Questions to Get the Right Answers*; *The Next 100 Years: The Future of ITP Research & Treatments*; and *Living with ITP: Patients Share Their Stories*.

We have scheduled time with our exhibitors so you can meet directly with the companies who are providing new treatments and sponsoring clinical trials. We guarantee what you will learn about the nature of ITP, its diagnosis, treatment, and management will make a positive difference in your own or your loved one's health.

I hope you and your family can join us for an informative, educational and inspirational conference this July at the Sheraton Grand at Wild Horse Pass in Chandler, Arizona.



Caroline Kruse  
Executive Director



*"Worth all the effort to get to  
2016 Orlando Conference!  
Two benefits are the interaction  
with others with ITP  
and the information."  
- Jerry J.*

# ABOUT THE SPEAKERS



## DONALD M. ARNOLD, MDCM, MSC, FRCP(C)

Dr. Donald Arnold is an Associate Professor in the Department of Medicine at McMaster University in Hamilton, Canada and Program Director for the McMaster Transfusion Medicine Residency Program. Dr. Arnold obtained his MD from McGill University and completed training in Internal Medicine at the Jewish General Hospital in Montreal. He then completed Hematology training at McMaster in 2003 and a Fellowship in Transfusion Medicine supported by the Canadian Blood Services and the Canadian Institutes for Health Research (CIHR). He holds a Master's degree in Health Research Methodology from McMaster and is the recipient of a CIHR New Investigator Award. Dr. Arnold is a translational researcher with a focus on immune thrombocytopenia (ITP). He is the lead investigator on several clinical trials in ITP and has developed a program of research that spans clinical studies designed to better understand patient preferences with respect to ITP treatments to basic research on the mechanisms of ITP.



## JAMES BUSSEL, MD

Dr. James Bussel is Professor of Pediatrics, Medicine, and Obstetrics at the Weill Medical College of Cornell University in New York City. His training was initiated at Yale, continued at Columbia College of Physicians and Surgeons, then he completed a Pediatric Residency at Cincinnati Children's Hospital, and a Fellowship in Pediatric Hematology/Oncology at the combined Cornell/Memorial Sloan Kettering program. The great majority of Dr. Bussel's publications are centered around diagnosis and especially management of patients with ITP, including children with ITP, adults with ITP, pregnant women with ITP, HIV infected patients with thrombocytopenia, and fetuses affected by autoimmune and alloimmune thrombocytopenia. He has worked with IVIg, IV anti-D, rituximab, and most recently the thrombopoietic agents.



## AMY GEDDIS, MD, PHD

Dr. Amy Geddis is Associate Clinical Professor of Pediatrics, Seattle Children's Hospital. She specializes in genetics of platelet disorders. She received her MD and PhD from Jefferson Medical College, Thomas Jefferson University in Philadelphia, PA. She completed her Pediatric Residency at Children's Hospital, Pittsburgh, PA and Fellowship in Pediatric Hematology/Oncology at Fred Hutchinson Cancer Research Center, Seattle before moving to UCSD. Dr. Geddis has received numerous academic honors. Her many publications have added to our understanding of the role of thrombopoietin in platelet production and the nature of inherited thrombocytopenias.



### TERRY GERNSHEIMER, MD

Dr. Terry Gernsheimer is Professor of Medicine, University of Washington School of Medicine; Medical Director, Platelet Antibody Laboratory, Puget Sound Blood Center, and Director of Transfusion Services, University of Washington Medical Center and Seattle Cancer Care Alliance. She has a medical degree from SUNY, Stony Brook, NY; completed internship and residency in Internal Medicine, New England Deaconess Hospital, Boston, MA and fellowship in Hematology, University of Washington. Research interests include diagnosis, treatment and pathophysiology of autoimmune platelet disorders.



### CRAIG KESSLER, MD

Dr. Craig Kessler, Professor of Medicine and Pathology, is the Director of the Hemophilia and Thrombosis Comprehensive Treatment Center and Director of the Division of Coagulation in the Department of Laboratory Medicine at Georgetown University Medical Center in Washington, DC. His research interests include development and analysis of treatment strategies for bleeding disorders such as hemophilia, von Willebrand disease, and ITP. Dr. Kessler has also designed and participated in numerous clinical trials to study the pathophysiology and treatment of thrombophilic states, such as venous thromboembolism and cancer. He has written over 250 papers and chapters and is co-editor of a popular authoritative textbook on consultative hemostasis.



### DAVID J. KUTER, MD, DPHIL

Dr. David Kuter is Chief of Hematology, Massachusetts General Hospital, Boston, Massachusetts. He earned a research doctorate (DPhil) at Magdalen College of Oxford University and a medical degree at Harvard Medical School. Dr. Kuter is Professor of Medicine at Harvard Medical School. In addition, Dr. Kuter sits on numerous national and international ITP committees and is board certified in Internal Medicine, Hematology, and Medical Oncology. He has dedicated years of effort to researching coagulopathies, anticoagulation, and platelet disorders. In recent years, Dr. Kuter has conducted groundbreaking research into the development of effective thrombopoietic agents.



### MICHELE P. LAMBERT, MD, MTR

Dr. Lambert is an Assistant Professor of Clinical Pediatrics at the Children's Hospital of Philadelphia and Medical Director of the Special Coagulation Laboratory at CHOP. She graduated from UMDNJ-New Jersey Medical School (now Rutgers) and completed her pediatric residency at St. Christopher's Hospital for Children followed by a year as Chief Resident. She then moved to the Children's Hospital of Philadelphia where she completed her fellowship in pediatric hematology/oncology. She received her Masters in Translational Medicine in 2001. Her research efforts have focused on understanding the

control of platelet production by megakaryocytes (the cells that make platelets) and the ways in which genetics influence platelet function and number in various clinical scenarios including ITP and inherited platelet disorders.



### HOWARD A. LIEBMAN, MD

Dr. Howard Liebman is Professor of Medicine and Pathology at the University of Southern California's (USC) Keck School of Medicine, Los Angeles, CA. He serves as Medical Director of the Special Hemostasis Laboratory at USC's Norris Comprehensive Cancer Center and is Director of the fellowship program in hematology. Dr. Liebman received his medical degree from USC and completed his postgraduate training including a residency in internal medicine and fellowships in medical oncology and hematology at Los Angeles County – University of Southern California Medical Center. Dr. Liebman completed a research fellowship at Tufts University – New England Medical Center, Boston, MA and held faculty positions at Tufts University and Boston University, before returning to USC. Dr. Liebman's research interests include clinical management and characterization of haemostatic and thrombotic disorders, management of autoimmune blood disorders, and clinical therapy of HIV and AIDS. He has authored or co-authored 85 peer-reviewed publications and 26 reviews and chapters.



### PETER LEE POWERS, MD

Dr. Peter Lee Powers is a world-renowned speaker, and a family and sports medicine physician practicing in Prescott, Arizona. Diagnosed with Diabetes at age 14, Peter still led a full and active life. He excelled as a student and athlete, attending medical school in Madison, Wisconsin. Then his own health took a dramatic downturn. By age 34, he was completely blind from Diabetic Retinopathy. Refusing to accept this fate, he began to study expanded medicine. While living in Alaska, he became President of The American Society of Handicapped Physicians, and later was named "Handicapped Alaskan of the Year." Miraculously, he also healed his blindness. But soon he was diagnosed with Diabetic Nephropathy (kidney failure), and confronted with probable death within 18 months. Again he faced the challenge. Today, Dr. Powers' healing work builds a bridge between traditional Western medicine, Eastern healing arts and Ancient wisdom. His techniques harness the healing powers of the mind, learning how to live a healthy and conscious life.



### JOHN W. SEMPLE, PHD

Dr. John Semple received his PhD in Immunology from Queen's University in 1986 and trained as a Post-Doctoral Fellow in the Banting and Best Department of Medical Research of the C.H. Best Institute, University of Toronto from 1986-1990. He joined St. Michael's Hospital in 1990 as Director of Transfusion Medicine Research of the Toronto Platelet Immunology Group. He joined Lund University in 2016 as a Professor of Transfusion Medicine of St. Michael's Hospital. His research



activities include several areas including anti-platelet T cell responses in patients with acute and chronic ITP, the analysis of how platelet antigens are recognized by the immune system, and how platelets may act as immune-like cells that are responsible for initiating and perpetuating their own autoimmune demise.



### MICHAEL TARANTINO, MD

Dr. Michael Tarantino is a Professor of Pediatrics and Medicine at the University of Illinois College of Medicine-Peoria and Medical Director of the Bleeding & Clotting Disorders Institute. He received a doctoral degree in medicine from the University of Wisconsin School of Medicine in 1987. He completed an internship and residency at the University of Arizona Health Sciences Center and a Fellowship in Pediatric Hematology/Oncology at the University of Wisconsin School of Medicine. Dr. Tarantino first became interested in ITP during his residency in 1988. Since that time he has designed and/or participated in numerous clinical investigations related to ITP and other platelet disorders. He has authored numerous publications relevant to the diagnosis and management of ITP, especially as it occurs in children. He is also active in hemophilia and other bleeding disorders research.



*"ITP Conference in Orlando was excellent! Heard a lot about the treatment that put me into remission. The best part is always the people. Got to meet some I've 'known' for several years through FB groups. Looking forward to next year in Arizona!"*  
– Mary I.

### 2016 ITP CONFERENCE AT A GLANCE

- ☀ 290 Attendees (Largest Ever)
- ☀ 10 Speakers
- ☀ 7 Exhibitors
- ☀ Separate Teen / Young Adult Track
- ☀ Kids Kamp
- ☀ 45 Scholarships Awarded  
\$23,930 in Scholarship Dollars Awarded
- ☀ 159 First Time Attendees
- ☀ 35 States, 9 Countries – US, Canada, Mexico, UK, Germany, Sweden, Austria, Argentina, Pakistan

## 2017 NATIONAL ITP CONFERENCE SPONSORS



Gold Sponsor

**RICEL**

Platinum Sponsor

**AMGEN**<sup>®</sup>

Silver Sponsor

**octapharma**  
For the safe and optimal use of human proteins

# CONFERENCE LOCATION



## ROOM RESERVATIONS

All meeting activities will be held at **Sheraton Grand at Wild Horse Pass**. Find yourself a world away at Sheraton Grand at Wild Horse Pass, Arizona's premier Native American owned luxury Phoenix resort. Designed to be an authentic representation

of the Gila River Indian Community's heritage and culture, the architecture, design, art and legends of the Pima (Akimel O'otham) and Maricopa (Pee Posh) tribes are celebrated in every detail at our Phoenix resort. The AAA Four Diamond resort includes Aji Spa with private pool and café, Whirlwind Golf Club with two 18-hole Troon-managed golf courses, and the only AAA Five Diamond and Forbes Five Star award restaurant in Arizona and just named one of Open Table's 10 Best Restaurants in America for 2015, Kai.

If you plan to stay at Sheraton Grand at Wild Horse Pass, please reserve your room as soon as possible to receive our special conference rate of \$99 a night (king or queen/queen), plus tax. In addition, there is an \$8 Daily Resort Charge which will be added to the room rate, a \$3 Daily Room Attendant Gratuity and a one-time \$6 Luggage Assistance Gratuity. The Resort Charge includes: unlimited internet access in guest room and lobby areas, access to Aji Spa Fitness/Work Out Room (24 hour access), complimentary bottled water in room, any local, long distance (domestic) and 1-800 guest room calls, shuttle service to all recreation venues on destination including the Phoenix Premium Outlets and tennis court and full tennis equipment rental (reservations requested).

This special PDSA rate is also available for conference attendees three days before and three days after the conference. ***This special rate applies to reservations that are made by July 5, 2017, as long as rooms at the hotel are available.*** We encourage you to make your hotel reservation early to ensure room availability. Reservations can be made online here: <http://bit.ly/2jcaUUS> or by calling 1-866-837-4156 and referencing the Platelet Disorder Support Association ITP Conference 2017. On-site parking is available and is free for self-parking (valet parking is \$22/day).



CLICK HERE TO MAKE  
ROOM RESERVATIONS

# CONFERENCE AGENDA\*

## FRIDAY, JULY 28, 2017

3:30PM – 6:00PM Registration  
Exhibits Open

5:00PM – 6:00PM **ITP 101: Basic  
Fundamentals  
for the Newly  
Diagnosed**

6:00PM – 7:00PM Patient Mixer

7:00PM – 8:30PM Concurrent Presentations

- **100 Years of ITP: Take the ITP Jeopardy Challenge, What History Has Taught Us about ITP**
- **Children with ITP: Treatments, School & Sports**
- **For Teens Only**



## SATURDAY, JULY 29, 2017

8:00AM – 9:00AM Registration / Continental Breakfast / Exhibits open

9:00AM – 10:15AM **Primary vs. Secondary ITP:  
the Similarities, Differences & Significance**

10:15AM – 10:30AM Break

10:30AM – 11:30AM **Inquire & Inspire: Patients Ask the Experts  
& Share Personal Journeys** (small group sessions)

- **For Women and Girls Only:  
Bleeding Disorders & Reproductive Issues**

11:30AM – 11:45AM Break

11:45AM – 12:45PM **Managing Life with ITP: Finding Your New Normal**

12:45PM – 1:45PM Lunch Break with PDSA Medical Advisors



A separate track for teens and young adults will run Friday and Saturday.

\*Agenda and speakers subject to change



1:45PM – 2:45PM

**Communicating with Your Doctor:  
Asking the Right Questions to Get the Right Answers**

2:45PM – 3:00PM

Break

3:00PM – 4:00PM

**Inquire & Inspire: Patients Ask the Experts  
& Share Personal Journeys** (small group sessions)

4:00PM – 4:15PM

Break

4:15PM – 5:15PM

**The Next 100 Years: The Future of ITP Research & Treatments**

5:15PM – 5:30PM

Announcements

5:30PM – 7:00PM

Pre-dinner Break

7:00PM – 8:00PM

Educational Program / Complimentary Dinner

8:00PM – 10:00PM

Saturday Evening Event

## SUNDAY, JULY 30, 2017

8:00AM – 9:30AM

Continental Breakfast  
Support Group Facilitators' Breakfast (pre-registration requested)

9:30AM – 10:30AM

**Hope and Healing from Chronic Illness:  
What Each of Us Can Do**

10:30AM – 10:45AM

Break

10:45AM – 11:45AM

**Living with ITP: Patients Share Their Stories**

11:45AM – 12:00PM

Closing Remarks

## MORE INFORMATION

Visit our website:  
[www.pdsa.org](http://www.pdsa.org)

Call toll-free: **1-87-Platelet**  
(1-877-528-3538)

E-mail: [pdsa@pdsa.org](mailto:pdsa@pdsa.org)



*"I wanted to thank you and the entire crew at PDSA for the opportunity to attend the 2016 PDSA conference. Both my husband and I found it very useful to learn about other's experiences and options available. I thought I knew a lot about ITP, but I learned so much and the conference helped to articulate better what this condition is all about. We found every session useful and I have a list of things to follow up on. We also met so many warm and welcoming people, which was a lovely added bonus. If I don't make it to Arizona next year, we will definitely strive for 2018."*

*– Gail S.*

# REGISTRATION INFORMATION

## SCHOLARSHIPS

Partial scholarships that cover ITP Conference registration for two and your hotel room for 2 nights (Friday and Saturday) are available. Please return your completed registration form, along with a letter describing your diagnosis, your financial need, and the benefit you hope to derive from attending the conference. Information can be returned via email at [jshy@pdsa.org](mailto:jshy@pdsa.org), by fax at (844) 270-1277 or via mail to PDSA, 8751 Brecksville Road, Suite 150, Cleveland, OH 44141. The deadline for scholarship applications is June 30, 2017.

Please note: Travel costs are NOT included in the partial scholarship. Due to the limited number of scholarships available, they will be awarded on a first come, first serve basis and preference will be given to first-time conference attendees. You MUST be a PDSA member to be eligible for a scholarship.

## CANCELLATION POLICY

If you need to cancel your registration for the Conference, you must submit your request to cancel in writing prior to July 5, 2017. All fees less a \$50 administrative charge will be refunded if a written request is received before the July 5th deadline. After July 5, 2017 no refunds will be issued.

## ADMISSION TO SESSIONS

Upon registration at the conference, all attendees will receive a personalized name badge. These name badges must be worn at all times during the conference sessions

and conference meals. Admission to conference activities will be restricted to badge holders.

## EXHIBITS

Some of our sponsors will exhibit products and services directly related to ITP. Only vendors who have permission from PDSA will be allowed to distribute materials. Other promotional materials will not be permitted in the meeting halls, registration, or reception area.

## CONFERENCE ATTIRE

All sessions are casual attire and will be held in the hotel meeting rooms, which are air-conditioned. However, please remember, everyone has their own personal preferences for temperature and it is often difficult to control temperatures in a hotel setting. It is recommended to bring along a light jacket or sweater to the session rooms. Dress for the Saturday night PDSA Family Fun event is casual — so come to celebrate and have fun!

## CONFERENCE ETIQUETTE

Please be considerate of others during all educational sessions and turn off all cell phones and pagers or set them to vibrate. Please arrive on time or early for the sessions you plan to attend, allowing time to add extra chairs if necessary.

## QUESTIONS?

If you have any questions or require assistance while completing the registration form, please contact Jody Shy at the PDSA office at (440) 746-9003 or (877) 528-3538 or via email at [jshy@pdsa.org](mailto:jshy@pdsa.org).

# REGISTRATION FORM

Mail to: PDSA  
8751 Brecksville Road, Suite 150, Cleveland, OH 44141  
or fax, with credit card payment, to (844) 270-1277



(Mr./Ms./Mrs./Dr.) First Name Middle Last Name Suffix

Address

City ST or Province ZIP Code Country

Phone (H) Phone (Cell) Email

Please also include Name, Address, and Phone Number for each additional guest/family member.

- I have special dietary needs. Please explain\*\*:  
 I would like to apply for a partial scholarship that will cover my conference registration for two (2) and hotel room for two (2) nights.

\* Registration includes all sessions, receptions, Continental breakfasts on Saturday and Sunday, and Saturday lunch

If you are not a PDSA member, you can become one for a \$25 Membership fee and then choose the discounted Conference cost below. As a member you will receive the 28-page quarterly newsletter, *The Platelet News* and discounted rates for the Annual ITP Conference.

PDSA Membership (\$25, \$50, \$100 or more) \$ \_\_\_\_\_

**Early Registration: Through July 5, 2017** After July 5, 2017, registration fees will increase.

	MEMBER FEE	NON-MEMBER FEE	
Individual	\$125	\$150	\$ _____
Children ages 5-12	\$50	\$60	\$ _____
Children 4 and under	FREE	FREE	\$ <u>FREE</u> _____
Registration: One Day Pass (Fri/Sat or Sat/Sun)	\$100 Member	\$120 Non-Member	\$ _____
PDSA Circle of Hope Member Registration: 2 complimentary Registrations			\$ <u>FREE***</u> _____
~or~ PDSA Facilitator Registration: 1 complimentary Registration			\$ <u>FREE***</u> _____

I would like to include an additional amount to defray conference expenses \$ \_\_\_\_\_

**TOTAL REGISTRATION (Full payment is due at time of registration):** \$ \_\_\_\_\_

Payment Method:  Visa  Master Card  American Express  Discover

Name on Card: \_\_\_\_\_ Card No.: \_\_\_\_\_

Exp. Month \_\_\_\_\_ Year \_\_\_\_\_ CSC CODE \_\_\_\_\_ AMT charged: \$ \_\_\_\_\_

Your CSC Code is the 3 digit code on the back of your MCV/Discover card or 4 digit code on the front of AMEX

Check or Money Order payable to PDSA (only a US bank check with US funds, no cash)

\*DISCLAIMER: I recognize that photographs, video recordings and other media will be taken during the event. I further grant permission to PDSA (PLATELET DISORDER SUPPORT ASSOCIATION) and/or other agents authorized by them to use any photos, recordings and other media or record of this event for any purpose.

\*\*Please note that PDSA cannot make special accommodations for specific dietary requirements

\*\*\*Only a total of 2 complimentary registrations can be redeemed and they are non-transferable.